

**ILLINOIS COMMERCE COMMISSION**

**DOCKET NO. \_\_\_\_\_**

**DIRECT TESTIMONY**

**OF**

**KATHLEEN C. McSHANE**

**Submitted on Behalf**

**Of**

**CENTRAL ILLINOIS PUBLIC SERVICE COMPANY**

**d/b/a AmerenCIPS**

**FOSTER ASSOCIATES, INC.  
Bethesda, MD 20814**

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**I. INTRODUCTION AND CONCLUSIONS**

**Q. Please state your name and business address.**

A. My name is Kathleen C. McShane and my business address is 4550 Montgomery Avenue, Suite 350N, Bethesda, Maryland 20814.

**Q. What is your occupation?**

A. I am a Senior Vice President of Foster Associates, Inc., an economic consulting firm.

**Q. What is your educational background and experience?**

A. I hold a Masters in Business Administration with a concentration in Finance from the University of Florida (1980) and am a Chartered Financial Analyst (1989). My professional experience is detailed in Ameren Exhibit No. 4.1.

**Q. What is the purpose of your testimony?**

A. I have been asked by Central Illinois Public Service Company (AmerenCIPS) to render an opinion on the fair rate of return on equity that would be applicable to AmerenCIPS's delivery service tariffs.

My analysis and conclusions regarding the fair return follow. The statistical support for the studies I have conducted is contained in Ameren Exhibit No. 4.6, which consists of 13 Schedules.

21 **II. PRINCIPLES AND SUMMARY OF CONCLUSIONS**

22 **Q. What standards underpin your determination of the cost of common equity?**

23 A. There are three standards governing the determination of a fair return which have been  
24 articulated in landmark court decisions,<sup>1</sup> as well as numerous utility regulatory decisions.  
25 These standards call for a regulated firm and its equity investors to be provided the  
26 opportunity to earn a return on the value of its property which:

- 27 (1) is commensurate with that of comparable risk enterprises;  
28 (2) assures confidence that the firm can maintain its financial integrity; and,  
29 (3) is adequate to attract capital on reasonable terms.

30 The legal standards reflect the economic criteria encompassed in the “opportunity  
31 cost” principle, which holds that the equity investors should be afforded the opportunity  
32 to earn a return commensurate with the returns they could achieve on equity investments  
33 of similar risk. The opportunity cost principle is consistent with the fundamental premise  
34 on which regulation rests, namely that it is intended to act as a surrogate for competition  
35 and provide a fair return to investors.

36 Three methodologies have typically been utilized in the regulatory forum to  
37 estimate the return required to meet the standards: comparable earnings, equity risk  
38 premium and discounted cash flow tests.

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<sup>1</sup>Bluefield Water Works & Improvement Co. v. Public Service Commission of West Virginia (262 U.S. 679, 1923) and Federal Power Commission v. Hope Natural Gas Company (320 U.S. 391, 1944).

40 **Q. Please summarize the results of your studies using the three tests.**

41 A.                      Comparable Earnings Test                      13.5-14.0%

42                      Discounted Cash Flow Test                      13.5%

43                      Equity Risk Premium Test                      11.5-14.0%

44

45 **Q. What factors did you consider in arriving at a final recommendation?**

46 A. My recommendation takes into account the following considerations:

47            (1) No single test result should be given exclusive weight; each test provides a  
48                      different perspective and has its own strengths and weaknesses which vary with  
49                      both the business cycle and stock market conditions.

50            (2) Both the equity risk premium and discounted cash flow (DCF) tests are market-  
51                      related tests for measuring the cost of attracting capital by reference to market  
52                      value. By contrast, the comparable earnings test, which reflects returns on book  
53                      equity, addresses the fairness standard set forth by the courts.

54            (3) With the stock market's stellar performance over the past decade, the discrepancy  
55                      between the market and book values of utilities has been increasingly accentuated,  
56                      to the point that utility market/book ratios are now a fraction of those of the  
57                      market. The DCF test estimates the return required on the market value of  
58                      common equity. However, regulatory convention applies that return to the book  
59                      value. When the market value of the stock is close to its book value, the DCF test  
60                      result can be directly applied to book value. The further the market value of  
61                      equity is above book value, the greater the extent to which an unadjusted current

62 DCF cost of equity understates the fair return on book equity. To illustrate, a  
63 required return of 10% on equity whose value is 170% of book value is not  
64 equivalent to a 10% return on the original cost book value. Assuming a stock  
65 price of \$17.00, a 10.0% return is equal to an expected cash flow to the equity  
66 investor of \$1.70; a 10.0% return applied to a book value of \$10.00 is only \$1.00.  
67 Hence, the application of the DCF cost of equity to book value understates the  
68 expected return, in dollar terms, by over 40%. Without an adjustment to the DCF  
69 cost rates to recognize the significant deviation between current market value and  
70 book value, the application of the DCF test will, by definition, significantly  
71 understate the return on original cost book value that investors require.

- 72 (4) Estimates of the cost of attracting capital derived from the equity risk premium  
73 tests also tend to understate a fair return on book equity for reasons similar to  
74 those applicable to the DCF model. However, historic risk premiums which form  
75 part of the assessment of the required (forward looking) risk premium are  
76 calculated independently of current stock market prices. Historic premiums may  
77 comprise returns which exceeded the minimum requirement of equity investors.  
78 Therefore, an appropriate market/book adjustment to the risk premium test result  
79 lies between a minimal financing flexibility allowance, which is sufficient only to  
80 maintain the market value equal to book in the event new equity is raised, and one  
81 which is compatible with a longer-term equilibrium market/book ratio.

- 82 (5) In principle, the comparable earnings test is most compatible with regulation on  
83 an original cost book value rate base. Under current capital market conditions,

characterized by high market valuations, it is of paramount importance to give significant weight to the results of the comparable earnings test.

The above considerations, in conjunction with the results of the three tests, led me to conclude that a fair return on equity to be applied to AmerenCIPS's delivery service rates is, conservatively, in the range of 12.75-13.25%.

### **III. ECONOMIC TRENDS**

**Q. Please summarize the recent economic capital market trends that impact on the cost of capital.**

A. The discussion below summarizes trends in growth, inflation, interest rates, and the equity markets.

#### **A. ECONOMIC GROWTH**

Real U.S. GDP grew by 4.4% in 1998 and 4.2% in 1999, underpinned by strong consumer spending and corporate investment. Consumer spending grew by 4.7% and 5.3% in 1998 and 1999, respectively, while corporate investment grew by 12.7% in 1998 and 8.3% in 1999. Growth has continued to be robust in 2000, up 4.8% in the first quarter and 5.2% in the second quarter. With strong consumer spending slowing (decreasing from the first quarter growth of 7.6% to a 3% annual rate of growth), the recent strength reflects continued high levels of business investment. Business investment in equipment and software soared 21.0% in the April-June quarter, following 20.6% growth in the first quarter.

106 U.S. growth in 1999 was second only to Canada's among the G-7 countries. The  
107 current expansion in the U.S., which has persisted for nine years, is among the longest in  
108 history. For the entirety of 2000, economic growth is expected to average 5.2%, before  
109 moderating to 3.5% in 2001 (Blue Chip *Economic Indicators*, October 2000). The  
110 consensus view points to a slow but steady moderation in economic growth, leading to  
111 the much desired "soft-landing". Previously, a key risk to economic growth was the  
112 potential for a major break in the stock market whose upward spiral has been fueling  
113 consumer spending. However, this risk has been reduced as signs of weaker consumer  
114 spending have emerged.

115 For the long-term, real growth is forecast at 3.3%, well above the 2.5% that has  
116 historically been viewed as sustainable. The higher long-term growth estimates reflect  
117 the increasingly accepted view that increased technology-driven productivity gains  
118 can/will allow higher growth without producing higher inflation.

## 119 120 **B. INFLATION**

121 The Consumer Price Index (CPI) rose by 1.6% and 2.2% in 1998 and 1999 and is  
122 forecast to increase by 3.3% in 2000 and by 2.8% in 2001 (Blue Chip *Economic*  
123 *Indicators*, October 2000).

124 Inflation has remained relatively subdued despite high energy prices and the  
125 lowest unemployment rates in three decades (unemployment in July 2000 was 4.0%).  
126 Concern that a tight labor market would trigger a wage-price spiral has not been realized.  
127 Large gains in productivity have kept inflation in check as gains in output have covered



128 higher employment costs. Productivity rose 5.3% in the second quarter compared to  
129 1.9% in the first quarter. As a result, unit labor costs were down 0.4% in the second  
130 quarter (+1.9% in the first quarter). Business sector productivity, which averaged 1.5%  
131 annually from 1990-1995, rose to 2.7% annually in 1995-1999. In the second quarter of  
132 2000, the annual rate skyrocketed to 6.3%, the highest level since the early 1980s.

133 Over the long-term, inflation, as measured by the CPI, is expected to  
134 average 2.6%.

### 136 C. INTEREST RATES

137 The concerns of the Federal Reserve that the economy is growing too quickly  
138 have led to a tightening of monetary policy. Since mid-1999, the Fed has raised interest  
139 rates six times, for a total of 1.75%. As a result, Treasury Bill yields have risen by about  
140 1.25% to 6.0% at the end of September 2000. Ten-year Treasury yields, which stood at  
141 5.9% in mid-1999, also rose during this period to a high of 6.7% in January 2000, before  
142 declining to 5.8% in September (month-end) 2000. The Fed's actions have been partially  
143 responsible for an inverted yield curve with 10-year Treasury notes trading at a yield of  
144 5.82%, 21 basis points below those of Treasury bills.

145 The negative spread between 10- and 30-year Treasury bond yields that prevailed  
146 from January 2000 to August 2000 and the current zero spread reflect, in large part, the  
147 Federal Government's announcement in early February that it would be scaling back 30-  
148 year Treasury bond sales. The demand for the outstanding 30-year bonds has created  
149 imbalance between buyers and sellers of those securities, producing a "scarcity premium"

150 in the price of these issues. Ten-year Treasuries are quickly becoming the benchmark for  
151 market investors seeking safe, long-term and liquid investments to protect their capital  
152 and make a continuing series of payments. In May, the *Wall Street Journal* announced  
153 that it would use the 10-year note as its main gauge of the U.S. bond market.

154 The November 1, 2000 consensus *Blue Chip Financial Forecasts* shows that  
155 ten-year yields are expected to average 5.9% for the remainder of 2000 and for 2001.  
156 The most recent long-term forecast (October 2000) anticipates a slightly lower average  
157 yield of approximately 5.9% over the next five years. The corresponding forecasts for  
158 30-year Treasuries are also 5.9% for the remainder of 2000 and through 2001. Absent a  
159 “scarcity premium”, 30-year Treasury yields would likely exceed the yield on 10-year  
160 notes.<sup>2</sup> As a result, in the context of the risk premium test, which requires a forecast of  
161 the long-term government bond yield to which the risk premium is added, the forecast for  
162 long-term government bond yields of approximately 6.0% reflects a downward bias from  
163 the fundamental value of the long-term risk free rate.

#### 164 165 **D. EQUITY MARKETS**

166 With respect to the equity markets, the economy’s strength has been assisted by a  
167 stock market that has delivered double digit returns to investors throughout most of the  
168 1990s. The annual average (compound) market return on the S&P 500 for all of the  
169 1990s was 18%. During the past five years, it averaged 29%. Rising consumer wealth

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<sup>2</sup> The average spread between 10- and 30-year yields over the past decade (1990-1999) was 0.35%. Corporate spreads remain positive over the yield curve. The spread between medium (7-year) and long-term utility bonds, as

170 from stock market gains has fueled consumer spending. The strength in the stock market  
171 has also supported the increases in business investment.

172 The rise in the stock market has been underpinned by strong corporate earnings,  
173 relatively low inflation and interest rates, combined with higher productivity. Corporate  
174 profits have risen, on average, 8.7% annually since 1995. For 1997-1999, corporate  
175 profits as a percent of Gross Domestic Product (GDP) were close to 6.5%, in comparison  
176 to 5.0% during the early half of the 1990s. The return on equity for the S&P 500 has  
177 averaged 20.7% from 1996-1999, compared to 13.3% in 1990-1995.

178 There remains some risk of a major market correction; however, that risk has  
179 dissipated to some extent as the equity market has adjusted throughout 2000 to the  
180 slowing economy. While the S&P 500 has declined by 3% over the first three quarters,  
181 the “new economy” stocks have been more seriously battered. The NASDAQ has  
182 declined by 18% through September 2000. The retrenchment should not have been  
183 unexpected since valuations had reached extreme levels (the price/earnings ratio for the  
184 NASDAQ 100 topped 100 times in March 2000, and is currently approximately 60  
185 times).

186 In comparison to the overall market, on average over the past decade, utility  
187 stocks have not fared as well, on a risk-adjusted basis. The average compound total  
188 market returns on Moody’s Electric and Gas Distribution Indices from 1990-1999 were  
189 10.2% and 10%, compared to the S&P 500’s 16.0%. Over the period 1995-2000 (3<sup>rd</sup>

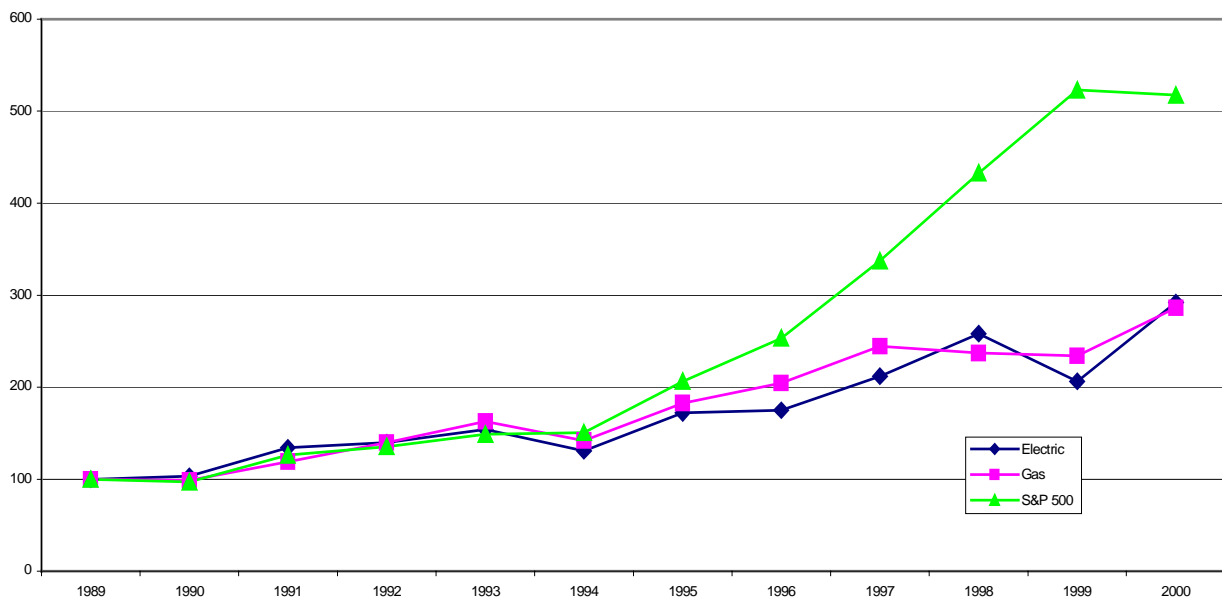
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reported by Moody’s *Credit Perspectives* at the end of September 2000, was significantly positive (0.8%, reflecting yields of 7.4% and 8.2% respectively).

Qtr), the average annual Electric and Gas Distribution Index returns were 11.2% and 9.4% respectively, compared to 20.2% for the S&P 500.

Figure 1 below highlights the divergence between the returns provided to investors in utility shares and in the overall market since 1994.

**FIGURE 1**  
**SHAREHOLDER WEALTH INDEX FOR MOODY'S ELECTRICS, GAS**  
**DISTRIBUTORS AND THE S&P 500**



The lackluster market for utility shares has primarily been the result of superior risk/return opportunities in other industries. Interest rates have declined over the past decade, as have allowed returns for electric and gas utilities, from 12.7% in 1990 to 10.75% in 1999, and 11.2% during the first three quarters of 2000. The impact of the decline in interest rates on competitive firms' returns has been just the opposite. As noted above, the returns on book equity for the S&P 500 rose from 13.3% during 1990-

1995 to close to 20% during 1996-1999. The divergence between the returns of regulated and competitive firms suggests that recent utility returns have not been commensurate with those of alternative investments. The opportunity to earn such returns can be provided by making the appropriate adjustments to the cost of attracting capital tests and by giving weight to the comparable earnings test.

#### **IV. PROXY FIRMS FOR ESTIMATION OF THE FAIR RETURN ON EQUITY**

**Q. What principle have you applied in determining how to estimate the fair return for AmerenCIPS' s delivery service tariffs?**

A. The determination of the fair return to be applied to AmerenCIPS' s delivery service tariffs is premised on the "stand-alone" principle. That principle holds that the fair return for AmerenCIPS should reflect the underlying business risks to which the delivery service tariffs relate, not necessarily equivalent to those of its parent; the happenstance of ownership should not dictate the determination of a fair return.

Under the restructuring legislation implemented in Illinois (the Electric Service Customer Choice and Rate Relief Law of 1997), electric utilities in the state must offer delivery ("wires") services to retail customers in their service areas. Customer Choice is being phased in. Large industrial and commercial customers were first eligible for delivery service in October 1999; all retail customers will be eligible by May 1, 2002.

223 The purpose of the current proceeding is to set delivery service tariffs for residential and  
224 non-residential customers.

225 Delivery services, which are part of the “wires” operations of an electric utility,  
226 are similar in nature to the operations of natural gas distributors. The key difference lies  
227 in the fact that gas distributors continue to provide a merchant function, which is not  
228 included in the electric utilities’ unbundled delivery service tariffs. However, gas  
229 distributors, because they are permitted to pass through the difference between actual and  
230 forecast gas costs to customers, face limited risk of underrecovery of those costs (subject  
231 to prudence). As a result, the risks associated with the “wires” operations of an electric  
232 utility are more analogous to those of LDCs than to the overall business risks faced by  
233 electric utilities. The latter’s risks include those of regulated/unregulated generation.

234 The operations of the parent company, Ameren Corporation, for which market  
235 data are available, include not only the “wires” operations (including delivery services),  
236 but also generation. Therefore, its equity market data reflect not only the “wires”  
237 business risks, but those of generation as well. Hence, rather than estimate a fair return  
238 for AmerenCIPS’s “wires” business by reference to market data for Ameren  
239 Corporation, the cost of attracting capital tests should be applied by reference to proxies  
240 whose business risks most closely reflect AmerenCIPS’s “wires” business. Such an  
241 approach is compatible with an unbundled regulatory environment. In this instance, the  
242 cost of capital has been unbundled for delivery services.

243

**Q. To what companies have you applied the three tests you employ to estimate the fair return on equity to be applied to AmerenCIPS' s delivery service rates?**

A. For purposes of applying the equity risk premium and discounted cash flow tests, I relied on a sample of local gas distribution utilities (LDCs) intended to serve as a proxy for AmerenCIPS' s "wires" business.

**Q. How did you select the sample of LDCs?**

A. I started with all companies classified by *Value Line* as a natural gas distributor and then selected only those that met the following criteria:

- \* At least 85% of 1999 year-end assets devoted to natural gas distribution operations.
- \* Standard & Poor's debt rating of A- or better.
- \* Consensus earnings growth rate forecasts available from the IBES database from at least three analysts.<sup>3</sup>

Application of these criteria yielded a sample of seven LDCs. Schedule 3 of Ameren Exhibit No. 4.6 lists those LDCs, the percentage of their assets devoted to natural gas distribution operations, and debt ratings. This sample was used to apply both the discounted cash flow and equity risk premium tests.

**Q. How does the financial risk of AmerenCIPS compare to that of the proxy LDCs?**

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<sup>3</sup> The requirement that there be at least three analysts' forecasts ensures that the growth estimates represent a market consensus, not the views of a single analyst.

A. The financial risk can be expressed in terms of the proposed capital structure for ratemaking purposes.

The proposed capital structure to underpin AmerenCIPS' s delivery service tariffs is its actual year-end 1999 capital structure, which is as follows:

Long term debt	45.8%
Preferred stock	6.9
Common equity	47.3

**Q. How does the proposed capital structure compare to those maintained by the proxy local gas distribution utilities?**

A. Based on total permanent capital, the average common equity ratio for my sample of relatively pure-play LDCs is 56.1% (standard deviation of 6.2%) as of fiscal year-end 1999, and 57.8% (standard deviation of 7.8%) using the average of the four quarters ending March 31, 2000<sup>4</sup> (Schedule 2). AmerenCIPS's capital structure proposed for ratemaking purposes lies below the range of capital structures maintained by the sample of proxy LDCs.

**Q. What is the implication of your conclusions?**

A. The sample of LDCs provides a conservative basis for estimating the cost of equity attributable to AmerenCIPS' s "wires" operations and delivery service tariffs given the LDCs' higher common equity ratio.



285

286 **Q. To what companies did you apply the comparable earnings test?**

287 A. I relied on a sample of low risk consumer-oriented industrials for purposes of applying  
288 the comparable earnings test. Application of the test to utilities would be circular. The  
289 difference in investment risk between the industrials and the proxy LDCs was accounted  
290 for by an adjustment to the industrials' returns. The sample selection process and the list  
291 of companies in the resulting sample are found in Ameren Exhibit No. 4.6.

292

293 **V. FAIR RETURN ON COMMON EQUITY**

294 **Q. Please discuss the application of the three tests you have used to determine a fair**  
295 **return on equity for AmerenCIPS's delivery services.**

296 A. The sections below summarize the conceptual underpinnings, the specific techniques that  
297 were used, and the results of each of the three tests.

298

299 **A. THE COMPARABLE EARNINGS TEST<sup>5</sup>**

300 **Q. Please discuss the conceptual underpinnings of the comparable earnings test.**

301 A. The comparable earnings test provides a measure of the fair return based on the concept  
302 of opportunity cost. Specifically, the test arises from the premise that capital should not  
303 be committed to a venture unless it can earn a return commensurate with that available  
304 prospectively in alternative ventures of comparable risk. Since regulation is intended to

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<sup>4</sup> The quarterly averages were calculated to smooth out seasonal variations.

<sup>5</sup> A detailed discussion of this test appears in Ameren Exhibit No. 4.2.

305 be a surrogate for competition, the opportunity cost principle entails permitting utilities  
306 the opportunity to earn a return commensurate with the levels achievable by competitive  
307 firms of similar risk. The comparable earnings test, which measures returns in relation to  
308 book value, is the only test that can be directly applied to the equity component of an  
309 original cost rate base without an adjustment to correct for the discrepancy between book  
310 values and current market values.

311 The concept that regulation is a surrogate for competition implies that the  
312 regulatory application of a fair return to an original cost rate base should result in a value  
313 to investors commensurate with that of similar risk competitive ventures. The fact that a  
314 return is applied to an original cost rate base does not mean that the original cost of the  
315 assets is the appropriate measure of their fair market value. The comparable earnings  
316 standard, as well as the principle of fairness, suggests that if competitive industrial firms  
317 of similar risk are able to maintain the value of their assets considerably above book  
318 value, the return allowed to utilities should likewise not foreclose them from maintaining  
319 the value of their assets as reflected in current stock prices.

320  
321 **Q. Please summarize your application of the comparable earnings test.**

322 A. The application of the comparable earnings test began with the selection of a sample of  
323 industrials of reasonably comparable risk to LDCs.

324 The returns for the sample of the 36 selected industrials were measured over the  
325 most recent business cycle measured from 1990-1999. Since these returns were achieved  
326 over a period during which the average rate of inflation and economic growth can be

reasonably assumed to be representative of future economic conditions, the measured earnings are a good proxy for future earnings. The returns for the sample were as follows:

Average	Median	Average of Annual Medians
17.3%	17.0%	16.7%

The results indicate that a low risk industrial may be expected to earn a return of approximately 16.75-17.25%.

Since the industrials are of somewhat higher risk than the sample of LDCs, as measured by the betas, the earnings were adjusted for differences in relative betas to arrive at a fair return on book equity. The risk-adjusted return is in the range of 13.5-14.0%.

**Q. Why are the results of the comparable earnings test relevant if the sample itself is not precisely comparable in risk to the LDCs?**

A. There is no legal (or economic) requirement that the sample of competitive firms equates in risk to the regulated company. What is required is the application of appropriate adjustments to the results so that the return is compatible with the risk profile of the regulated firm. That adjustment has been made.

Since the objective of regulation is to simulate competition, it is critical that the determination of a fair return explicitly consider the returns achievable by competitive

346 firms on a risk-adjusted basis. This ensures that circularity is avoided and that the  
347 objective of regulation is achieved.

348  
349 **B. DISCOUNTED CASH FLOW TEST<sup>6</sup>**

350 **Q. Please summarize the basis for the discounted cash flow (DCF) test.**

351 A. The DCF test is based on the proposition that the price of a common stock is equal to the  
352 present value of future cash flows to the investor. If the price of the stock can be  
353 observed, the current cash flow (i.e., the dividend) is known, and the growth in cash  
354 flows can be inferred, the investor's required return on equity can be derived.

355  
356 **Q. Please describe the DCF model you have used.**

357 A. I have used the constant growth model, which is expressed as follows:

$$\text{Cost of Equity (k)} = \frac{D_0(1+g)}{P_0} + g$$

360 In other words, the cost of equity is equal to the dividend yield plus the expected  
361 constant growth rate. The dividend yield component is equivalent to the next expected  
362 dividend divided by the recent price.

363  
364 **Q. What growth rates did you rely on to estimate investor expectations?**

365 A. I relied on analysts' consensus forecasts of normalized earnings growth published  
366 monthly by I/B/E/S International, Inc. Consensus analysts' growth expectations have

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<sup>6</sup>A detailed discussion of the application of the DCF test is contained in Ameren Exhibit No. 4.3.

367 become virtually a standard input to DCF models. In the longer run, earnings, dividends,  
368 book value and stock price should grow in tandem; hence, long-term earnings growth  
369 expectations are a proxy for dividend growth.

370  
371 **Q. To what companies did you apply the DCF model?**

372 A. I applied the model to the sample of seven LDCs, whose selection was described in  
373 Section II of my testimony.

374  
375 **Q. Did you apply the DCF model directly to Ameren Corporation?**

376 A. No, I did not apply the model directly to Ameren Corporation for two reasons. The more  
377 important reason is that Ameren is an integrated electric utility. My return estimation for  
378 the delivery operations reflects the risks associated with the “wires” operations, exclusive  
379 of generation. Therefore, the analysis has been performed using a sample of LDCs as the  
380 best proxy for the “wires” operations. Second, any DCF estimate which relies only on  
381 data for a single company is not only subject to measurement errors, but entails  
382 considerable circularity.<sup>7</sup>

---

<sup>7</sup>For a utility, the growth component of the DCF cost is integrally linked to the allowed ROE. As noted in *Regulatory Finance: Utilities' Cost of Capital* by Dr. Roger Morin (Arlington, Va: Public Utilities Reports, 1994),

“To estimate what ROE resides in the minds of investors is equivalent to estimating the market’s assessment of the outcome of regulatory hearings. Expected ROE is exactly what regulatory commissions set in determining an allowed rate of return. If the ROE input required by the model differs from the recommended return on equity, a fundamental contradiction in logic follows. In other words, the method requires an estimate of return on equity before it can even be implemented. Common sense would dictate the inconsistency of a return on equity recommendation that is different than the expected ROE that the method assumes the utility will earn forever. For example, using an expected return on equity ROE of 13% to determine the growth rate and using the

**Q. Please summarize the results of your application of the DCF model to a proxy sample of LDCs.**

A. The average and median IBES long-term earnings growth expectations are 5.9% and 6.0% respectively (as of September 2000). The dividend yields (current dividend/average price for the three months ending September 30, 2000) were 5.1%, based on both the average and the median.

The dividend yield needs to be adjusted to be compatible with the constant growth model. The dividend yield component of the model

$$\frac{D_0 (1 + g)}{P_0}$$

requires that the current dividend yield be raised to reflect the long-term growth expectation. An adjustment for one-half the long-term growth, to recognize that the individual LDCs raise dividends throughout the year transforms the constant growth DCF formula to the following:

$$\frac{D_0 (1 + .5g) + g}{P_0}$$

An adjustment for one-half the approximately 6.0% expected long-term growth raises a 5.1% current dividend yield to a 5.25% expected dividend yield.

---

growth rate to recommend a return on equity of 11.5% is inconsistent. It is not reasonable to assume that this company is expected to earn 13% forever, but recommend an 11.5% return on equity. The only way this utility can earn 13% is that rates be set by the regulator so that the utility will in fact earn 13%.” (page 161)

**Q. What is the cost of equity suggested by the constant growth model?**

A. Based on the median and average DCF costs of equity for the seven LDCs, the estimated required return on the current value of common equity is in the range of 10.7-11.1%, or a mid-point of 10.9%.

**Q. What does the 10.9% DCF cost represent?**

A. It represents the return investors expect to earn on the current market value of their utility common equity investments. It does not, however, equate to the return that investors expect the utilities to earn on the book value of their common equity. In fact, *Value Line*, which publishes its projections of utility ROEs quarterly, anticipates (as of September 2000) that the average ROE for the sample of seven LDCs over the period 2003-2005 will be 13.0-13.4%.

**Q. Isn't there a "disconnect" in logic if one expects the allowed return on equity to be set at the DCF cost of equity?**

A. Yes. The return that investors anticipate is a dollar return. A 10.9% market return on an investment which trades at 175% of book value, i.e. close to the LDCs' average market/book ratio over the last business cycle, 1990-1999, is not equal to a 10.9% return on book value. Simplistically, if the stock price is \$17.50, an expected return of 10.9% is equal to a return of \$1.907 ( $\$17.50 \times 10.9\%$ ); if the book value is \$10.00, a 10.9% return only equates to a return of \$1.09. If the utility were expected to earn only 10.9% on book value the market price would tend to decline to book value, so that investors experience a

capital loss of 43%. The idea that investors are willing to pay a price equal to 175% of book value in order to see the market value of their investment drop by 43% is illogical.

**Q. Should regulators discard use of the DCF test under today's market conditions?**

A. Not as long as appropriate adjustments are made. It is always incumbent upon the regulator to examine the underlying premises of the tests which are used to estimate a fair return and to determine if the test is valid under the particular capital market conditions which prevail.

The appeal of the discounted cash flow test as a measure of the fair return lies in the relative simplicity of its application. As a measure of the fair return, however, in a regulatory framework that relies on original cost book value as the base to which the return is applied, as is the case in Illinois, the DCF test has severe limitations. The investor's required return as measured by the DCF test (derived directly from the current market price) and the expected return on book value will only converge when the market value is close to book value. In today's capital market environment, that premise does not hold.

**Q. Is there a method which permits the DCF cost estimates for the LDCs to be adjusted in a manner which directly accounts for the deviation between book and market value so as to translate the current cost of equity into a fair return on book value?**



445 A. Yes, in a competitive market, stock prices will, over the long-term, trend toward an  
446 equilibrium level at which market value is equal to the replacement cost of the underlying  
447 assets.

448 Thus, an adjusted DCF test that recognizes the replacement cost/book ratio,  
449 provides a longer-term indicator of the required return on equity. By repricing the equity  
450 of the LDCs for past inflation, an approximation of the replacement cost can be made.  
451 To reprice the equity, each annual increment to common equity is increased by  
452 experienced inflation from the time of accretion to the present. The total repriced equity  
453 is a proxy for replacement cost. The total repriced equity is then compared to the original  
454 cost book value of the equity to arrive at an estimate of the replacement cost/book value  
455 ratio. The replacement cost/book value is, in turn, an estimate of the expected long-run  
456 equilibrium market value/book value ratio that should be anticipated under competition.  
457 The resulting replacement cost/book value for the seven LDCs was 153% at the end of  
458 1999. It is therefore necessary to adjust the 10.9% DCF cost of equity to reflect a  
459 replacement cost/book value ratio of no less than 150%, resulting in a return on equity of  
460 approximately 13.5%. In my opinion, an adjustment of this nature needs to be made to  
461 the DCF cost for utilities for the test results to provide a meaningful measure of the fair  
462 return on book equity. Hence, a reasonable return for the proxy sample based on the  
463 adjusted DCF cost is approximately 13.5%.

464

**C. EQUITY RISK PREMIUM TEST<sup>8</sup>**

**Q. What is the underlying premise of the equity risk premium test?**

A. The risk premium test is derived from the basic concept of finance that there is a direct relationship between the level of risk assumed and the return required. Since an investor in common equity is exposed to greater risk than an investor in bonds, the former requires a premium above bond yields in compensation for the greater risk. The risk premium test is a measure of the market-related cost of attracting capital, i.e., a return on the market value of the common stock, not the book value.

**Q. How did you apply the equity risk premium test?**

A. I used two basic approaches: the Capital Asset Pricing Model (CAPM) and direct estimates of LDC risk premiums by reference to both historic achieved risk premiums and forward-looking risk premium estimates.

**Q. How is the CAPM applied?**

A. The Capital Asset Pricing Model first requires an estimate of the equity risk premium required by the market as a whole in relation to the yield on long Treasury bonds. That premium is then adjusted for the relative risk of the company or industry being analyzed. The resulting risk premium is then added to the forecast of long Treasury bonds.

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<sup>8</sup>A detailed discussion of this test is set forth in Ameren Exhibit No. 4.4.

**Q. How did you estimate the market risk premium?**

A. I estimated the market risk premium in two ways: (1) by reference to achieved historic risk premiums; and (2) by reference to a forward looking estimate of the market risk premium.

The historic achieved risk premium was based on long-term differentials between achieved returns on U.S. Treasury bonds and Standard & Poor's 500 Composite. Reliance on historic risk premiums as a measure of future expectations reflects the assumption that experienced risk premiums and expectations, on average, converge. The achieved market risk premiums measured from 1926-1999 and 1947-1999 have been in the range of 7.8-8.7%.

The forward market risk premium was estimated by calculating a series of quarterly estimates of the cost of equity for the market (proxied by the Standard & Poor's 500) and then subtracting from them the corresponding yield on long Treasury bonds. Rather than focus on a spot differential between the expected market return and long Treasury bond yields, averages were calculated over three periods, 1990-2000 (3<sup>rd</sup> Qtr), 1995-2000 (3<sup>rd</sup> Qtr) and 1997 (4<sup>th</sup> Qtr)-2000 (3<sup>rd</sup> Qtr), which encompass a relatively low interest rate environment, similar to that expected for the future. The forward-looking risk premium test results suggest a premium of approximately 8.5-11.25%.

Hence, the two methods for estimating the market risk premium indicate an equity risk premium in the range of approximately 7.5-10.5%. Given the shorter-term nature of the forward-looking premiums, primary weight was given to the historic premiums. The

data thus indicate that a reasonable estimate of the expected market risk premium is 8.5%.

To adjust the 8.5% market risk premium for the risk of a proxy LDCs relative to the market as a whole, I used the average *Value Line* beta for the sample of seven LDCs. That recent betas have averaged 0.60. Applying the 0.60 beta to a market equity risk premium of 8.5% results in a risk premium of 5.1%.

**Q. What is the LDC risk premium estimated directly from historic risk premiums achieved by gas distributors?**

A. The second equity risk premium approach to estimating the required equity return for a benchmark LDC involves measuring the historic achieved risk premiums for the industry (using the Moody's Gas Distribution Index) relative to returns on long Treasury bonds. The historic premiums serve as a proxy for the future required risk premium, on the premise that the historic risk premiums are reasonably representative of what investors expected. The average historic risk premium was approximately 6.4%.

**Q. What is the forward-looking risk premium estimated for the proxy LDCs?**

A. The forward looking equity risk premium for LDCs can be estimated from a monthly series of differences between DCF estimates for LDCs and the corresponding long Treasury bond yield. A correlation analysis between the risk premium and long Treasury bond yields indicates that the equity risk premium increases by approximately 65 basis

points for every one percent decline in the risk free rate. At a long Treasury bond yield of 6.0%, the forward looking premium is 4.5%.

**Q. What does the equity risk premium analysis indicate?**

A. The three approaches indicate an equity risk premium of approximately 5.0-5.5% at a forecasted long Treasury yield of 6.0%.

Therefore, the indicated market-derived “bare-bones” cost of equity for the delivery operations of AmerenCIPS using the risk premium methods is 11.0-11.5%.

**Q. What does the 11.0-11.5% result represent?**

A. The 11.0-11.5% cost determined by reference to the equity risk premium test is a market-derived cost. As with the DCF test, the cost rate needs to be adjusted to recognize the disparity between market and book value. At a minimum, the adjustment should permit the utility to recover all flotation costs associated with equity financing and to be in a position to raise equity capital without dilution of book value. A minimum allowance for financing flexibility is 50 basis points.<sup>9</sup> The addition of a 50 basis point allowance for financing flexibility results in a return of 11.5-12.0%, or a mid-point of 11.75%.

**Q. Is the financing flexibility adjustment necessary, given that the delivery operations of AmerenCIPS do not issue equity to the public?**

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<sup>9</sup>See Ameren Exhibit No. 4.5 for a discussion of the financing flexibility adjustment.

A. Yes. Even if a company, a division of a company, or the operations for which the return requirement is being estimated does not directly raise common equity capital, that capital is raised by the parent on its behalf. The allowed return should include a component for financing flexibility to ensure that each of the operations contributes proportionately to the financial integrity of the firm that raises capital on its behalf, i.e., that there are no cross-subsidies.

**Q. What is the indicated return as determined by reference to the proxy LDCs if a similar adjustment is made for the long-run market/book ratio as was made in the application of the DCF test?**

A. The equity risk premium test result that is compatible with a longer-run market/book ratio of 1.50 is a range of 13.5-14.1%, or a mid-point of 13.8%.<sup>10</sup>

**Q. What is the final equity risk premium test result?**

A. The equity risk premium test results are in the approximate range of 11.5-14.0%. At a minimum, the equity risk premium test indicates a return requirement of 11.5%.

## **CONCLUSIONS**

**Q. Please summarize your test results.**

A. The test results, as applied to the benchmark, or proxy, sample of LDCs is as follows:

Comparable Earnings	13.5-14.0%
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<sup>10</sup>  $\frac{1.50 (11.25\%)}{1.125} = 13.8\%$

568	Discounted Cash Flow	13.5%
569	Equity Risk Premium	11.5-14.0%

570

571 **Q. Based on the three test results above, what is your estimate of the fair return on**  
572 **equity to be applied to the delivery service tariffs of AmerenCIPS?**

573 A. In my opinion, a fair return on equity for the delivery service tariffs of AmerenCIPS is in  
574 the range of 12.75-13.25%.

575

576 **Q. Does this conclude your direct testimony?**

577 A. Yes.

578

## **QUALIFICATIONS OF KATHLEEN C. McSHANE**

Kathleen McShane is a Senior Vice President and senior consultant with Foster Associates, Inc., where she has been employed since 1981. She holds an M.B.A. degree in Finance from the University of Florida, and M.A. and B.A. degrees from the University of Rhode Island. She is also a Chartered Financial Analyst.

Ms. McShane worked for the University of Florida and its Public Utility Research Center, functioning as a research and teaching assistant, before joining Foster Associates. She taught both undergraduate and graduate classes in financial management and assisted in the preparation of a financial management textbook.

At Foster Associates, Ms. McShane has worked in the areas of financial analysis, energy economics and cost allocation. Ms. McShane has presented testimony in 75 proceedings on rate of return and capital structure before federal, state, provincial and territorial regulatory boards, on behalf of U.S. and Canadian telephone companies, gas pipelines and distributors, and electric utilities. These studies include the assessment of the impact of competition, rate design, contractual arrangements, and capital structure on return requirements. She has testified before the National Energy Board on behalf of Gaz Metropolitain and the Government of Québec on pipeline cost allocation, quantifying the impact on transportation rates of changes in zoning and of rolled-in versus incremental pricing, has presented evidence on price cap regulation for Maritime Electric before the Island Regulatory and Appeals Commission of Prince Edward Island, and has testified before the Ontario Energy Board on economic principles of cost allocation. Ms. McShane has also provided consulting services for AGT Ltd., ED TEL, Maritime Electric and Northwest Territories Power on financial issues, including financing, dividend policy, corporate structure, cost of capital and form of regulation.

Ms. McShane was principal author of a study on the applicability of alternative incentive regulation proposals to Canadian gas pipelines. She was instrumental in the design and preparation of a study of the profitability of 25 major U.S. gas pipelines, in which she developed estimates of rate base, capital structure, profit margins, unit costs of providing services, and various measures of return on investment. In a study prepared for the Canadian Ministry of Energy, Ms. McShane analyzed Federal regulation of U.S. pipelines, including trends in rate design and rate structures. Ms. McShane has also co-managed market demand studies, focusing



on demand for Canadian gas in U.S. markets. Other studies performed by Ms. McShane include a comparison of municipal and privately owned gas utilities, an analysis of the appropriate capitalization and financing for a new gas pipeline, risk/return analyses of a proposed water company and an independent power project, and a study on pricing of a competitive product for the U.S. Postal Service. She has also conducted seminars on cost of capital for regulated utilities, with focus on the Canadian regulatory arena.

### Publications and Papers

- \* "Marketing Canadian Natural Gas in the U.S.", (co-authored with Dr. William G. Foster), published by the IAEE in Proceedings: Fifth Annual North American Meeting, 1983.
- \* "Canadian Gas Exports: Impact of Competitive Pricing on Demand", (co-authored with Dr. William G. Foster), presented to A.G.A.'s Gas Price Elasticity Seminar, February 1986.
- \* "Market-Oriented Sales Rates and Transportation Services of U.S. Natural Gas Distribution Companies", (co-authored with Dr. William G. Foster), published by the IAEE in Papers and Proceedings of the Eighth Annual North American Conference, May 1987.
- \* "Incentive Regulation: An Alternative to Assessing LDC Performance", (co-authored with Dr. William G. Foster), presented at the Natural Gas Conference, Chicago, Illinois, sponsored by The Center for Regulatory Studies, May 1993.
- \* "Atlanta Gas Light's Unbundling Proposal: More Unbundling Required?" presented at the 24<sup>th</sup> Annual Rate Symposium, Kansas City, Missouri, sponsored by several Commissions and Universities, April 1998.
- \* "The Effects of Unbundling on a Utility's Risk Profile and Rate of Return", (co-authored with Owen Edmondson, Vice President of ATCO Electric), presented at the Unbundling Rates Conference, New Orleans, Louisiana sponsored by Infocast, January 2000.

**Expert Testimony/Opinions  
on  
Rate of Return & Capital Structure**

Alberta Natural Gas	1994
Alberta Power/ATCO Electric	1989, 1991, 1993, 1995, 1998, 1999, 2000
BC Gas	1992, 1994
Bell Canada	1987, 1993
Benchmark Utility Cost of Equity (British Columbia)	1999
Canadian Western Natural Gas	1989, 1998, 1999
Centra Gas B.C.	1992, 1995, 1996
Centra Gas Ontario	1990, 1991, 1993, 1994, 1996
Consumers Gas	1988, 1989, 1991, 1992, 1993, 1994, 1995, 1996, 1997
Dow Pool A Joint Venture	1992
Edmonton Water	1994
Enbridge Gas New Brunswick	2000
Foothills Pipe Lines	1993
Gaz Metropolitain	1988
Gazifère	1993, 1994, 1995, 1996, 1997, 1998
Laclede Gas Company	1998, 1999
Maritimes NRG (Nova Scotia) and (New Brunswick)	1999
Multi-Pipeline Cost of Capital Hearing	1994
Natural Resource Gas	1994, 1997
Northwestel, Inc.	2000
Newfoundland Power	1998
Newfoundland Telephone	1992
Northwestern Utilities	1987, 1990
Northwest Territories Power Corp.	1990, 1992, 1993, 1995
Ontario Hydro Services Corp.	1999, 2000
Ozark Gas Transmission	2000
Pacific Northern Gas	1990, 1991, 1994, 1997, 1999
St. Lawrence Gas	1997
Southern Union Gas	1990, 1991, 1993
Stentor	1997
Tecumseh Gas Storage	1989, 1990
TransCanada PipeLines	1988, 1989, 1991 (2 cases), 1992, 1993
TransGas and SaskEnergy LDC	1995
Trans Québec & Maritimes Pipeline	1987
Union Electric (Ameren)	2000
Union Gas	1988, 1989, 1990, 1992, 1994, 1996, 1998
Westcoast Energy	1989, 1990, 1992 (2 cases), 1993
West Kootenay Power	1995, 1999
Yukon Electrical Co. Ltd./Yukon Energy	1991, 1993

## COMPARABLE EARNINGS TEST

### Principal Application Issues

The principal issues in the application of the comparable earnings test are:

- \* The selection of a sample of industrials of reasonably comparable risk to utilities.
- \* The selection of an appropriate time period over which returns are to be measured in order to estimate prospective returns.
- \* The need for an adjustment to the "raw" comparable earnings results to reflect the differential risk of utilities relative to the selected industrials.

### Selection Process

The selection process starts with the recognition that industrials are generally exposed to higher business risk, but lower financial risk, than utilities. The selection of industrials focuses on total investment risk, i.e., the combined business and financial risks. The comparable earnings test is based on the premise that industrials' higher business risks can be offset by a more conservative capital structure, thus permitting selection of industrial samples of reasonably comparable investment risk to utilities.

Utilities are generally characterized by relatively low volatility with respect to both earnings and stock market performance. Since consumer-oriented industries, due to their demand characteristics, are likely to exhibit relatively greater stability than other industries (e.g., extractive industries), the initial universe selection was limited to consumer-oriented industries (SIC codes 2000-3999 and 5000-5999).<sup>1</sup>

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<sup>1</sup>The major industrials represented by these SIC codes are: Food and Kindred Products, Tobacco Products, Textiles, Lumber and Wood Products, Paper Products, Petroleum Refining, Chemicals, Rubber, Plastics, Glass, Concrete, Primary Metals, Fabricated Metals, Industrial/Commercial Machinery, Transportation Equipment, Computer and Electronic Equipment, Measuring Equipment, Wholesale and Retail Operations for both durable and non-durable goods.

From this universe U.S. firms were selected with book data available since 1990, market data available since December 1994 and with common equity of at least \$250 million in 1999 and non-negative common equity throughout the period. This initial screen yielded 524 companies. Next, companies with a Value Line Safety Rank<sup>2</sup> of 2 were selected, reducing the number of companies to 63. A Safety Rank of 2 is equivalent to the average Safety Rank of the seven company LDC sample selected for the DCF analysis (see Ameren Exhibit No. 4.3 and Schedule ).

From this group, four companies whose 1990-1999 average returns were above or below one standard deviation from the average were eliminated in order to exclude companies whose earnings are either extraordinarily profitable or chronically depressed. The remaining 51 companies were then arrayed in ascending order of Value Line beta. Companies with betas of one or higher were eliminated, producing a final sample of 36 companies. The list of 36 companies is found on Schedule 6 of Ameren Exhibit No. 4.6.

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<sup>2</sup> Value Line's definition of Safety Rank is:

"A measure of potential risk associated with individual common stocks rather than large diversified portfolios (for which Beta is a good risk measure). Safety is based on the stability of price, which includes sensitivity to the market (see Beta) as well as the stock's inherent volatility, adjusted for trend and other factors including company size, the penetration of its markets, product market volatility, the degree of financial leverage, the earnings quality, and the overall condition of the balance sheet. Safety Ranks range from 1 (Highest) to 5 (Lowest). Conservative investors should try to limit purchases to equities ranked 1 (Highest) or 2 (Above Average) for Safety."

### Sample Risk Characteristics

The sample has the following risk characteristics, compared to the sample of LDCs:

	<b>Industrials (Median)</b>	<b>LDCs (Median)</b>
S&P: Debt Ratings	A	A
Value Line Risk Measures:		
Safety Rank	2	2
Earnings Predictability	85	60
Financial Strength	A	B++
Beta	0.85	0.60
Common Equity Ratio	72%	56%

Source: Schedules 3 and 7.

Although the individual values for the LDCs and industrials are not identical, they are similar enough so that the returns for the industrials can be used as a point of departure. As suggested earlier, the common equity ratios (exclusive of short-term debt) of the industrials are higher than those of the LDCs (72% versus 56%), confirming that the industrials' higher business risks tend to be offset by lower financial risks. To recognize that the betas indicate that the LDCs face lower investment risk, an adjustment to the industrials' return can be quantified using the relative beta coefficients of the two samples.

### Period for Measurement of Returns

The measurement of returns for competitive industrials is, in large part, historical. The test, however, is intended, as are all tests used to estimate the fair return, to be prospective in nature. Therefore, the returns earned in the past should be analyzed in the context of the longer-term outlook for the economy to determine the reasonableness of relying on past returns as a proxy for the future. Since returns on equity tend to be cyclical, the returns should be measured over an entire business cycle, in order to give fair representation to years of expansion and decline. The

forward looking nature of the estimate of the fair return requires selection of a cycle which is reasonably representative of prospective economic conditions. The past business cycle (measured from point to point), covering the period 1990-1999, meets those criteria, essentially because it reflects an inflation rate (2.3% based on the GDP Price Index) and real economic growth rate (3.1%) (Schedule 1) that are quite close to the most recent consensus estimates for longer-term (10-year) inflation and growth (2.2% inflation measured by the GDP Price Index; 3.3% expected growth in real GDP).<sup>3</sup>

The achieved returns of the 36 companies for 1990-1999 are as follows:

Average	17.3%
Median	17.0%
Average of Annual Medians	16.7%

Source: Schedule 6.

The results indicate that a low risk industrial in the consumer-oriented industries may be expected to earn a return of no less than 16.75-17.25%.

#### Relative Risk Adjustment

The results can be adjusted by applying the relative betas of the LDCs and industrials to that portion of the book return in excess of the forecasts for long-term Treasury bonds (i.e., the risk premium). Using a forecast yield of 6.0% on long-term Treasury bonds, the median LDC beta of 0.60, and the median industrial beta of 0.85 (Schedules 3 and 7), the adjustment is made as follows:<sup>4</sup>

$$.60/.85 (16.75\% - 6.0\%) + 6.0\% = 13.6\%.$$

$$.60/.85 (17.25\% - 6.0\%) + 6.0\% = 13.9\%.$$

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<sup>3</sup>Blue Chip Economic Indicators, October 2000.

<sup>4</sup>The adjustment effectively relies on the assumptions underpinning the Capital Asset Pricing Model discussed in Ameren Exhibit No. 4.4.

The risk-adjusted return range of approximately 13.5-14.0% represents a fair return on original cost book equity, and, as such, a return which is compatible with providing an opportunity to a utility to earn a return in relation to original cost book value commensurate with that achievable by competitive firms of similar investment risk.

## **DISCOUNTED CASH FLOW TEST**

### Conceptual Underpinnings

The discounted cash flow approach proceeds from the proposition that the price of a common stock is the present value of the future expected cash flows to the investor, discounted at a rate which reflects the riskiness of those cash flows. If the price of the security is known (can be observed), and if the expected stream of cash flows can be estimated, it is possible to approximate the investor's required return (or capitalization rate) as the rate which equates the price of the stock to the discounted value of future cash flows.

Theoretically, the cost flows extend to infinity. However, as the expected cash flows extend further into the future, their discounted value adds less and less to the price of the stock. Moreover, investors in common stocks are unlikely to forecast (or be able to forecast with any accuracy) cash flows beyond five years.

There are multiple versions of the discounted cash flow model available to estimate the investor's required return. An analyst can employ a constant growth model or a multiple period model to estimate the cost of equity. The constant growth model rests on the assumption that investors expect cash flows to grow at a constant rate throughout the life of the stock. Alternatively, if the growth rate in earnings and dividends can be expected to alter as the stock passes through the life cycle from initial growth to maturity to decline, a multiple period model can be used which incorporates changing growth expectations.

The subsequent analysis uses the constant growth model. The constant growth model is expressed as follows:

$$\text{Cost of Equity (k)} = \frac{D_0(1 + g)}{P_0} + g$$



In words, the formula states that the DCF cost of equity is equal to the dividend yield plus the expected constant growth rate.

#### Estimation of Growth Expectations

The assumption that investors expect a stock to grow at a constant rate over the long-term is most applicable to stocks in mature industries. Growth rates in these industries will vary from year to year and over the business cycle, but will tend to deviate around a long-term expected value. As a pragmatic matter, the application of a constant growth model is compatible with the likelihood that investors do not forecast beyond five years. Hence, the current market price and dividend yield do not explicitly anticipate any changes in the outlook for growth.

However, the inability to measure investor expectations of growth is one of the limitations of the DCF approach. Note that it is the investor's expectations that must be inferred; it is the investors who have set the market price. Even if the underlying expectations appear unreasonable, i.e., seem to represent a "castle in the air view", if these expectations are embedded in the dividend yield, these expectations must be accepted if the dividend yield and growth rate components are to be internally consistent.

Various studies have concluded that analysts' forecasts are a better predictor of growth than naive forecasts equivalent to historic growth; moreover analysts' forecasts have been shown to be more closely related to investors expectations.<sup>1</sup> In addition, the ongoing restructuring of the gas distribution industry renders historical growth rates suspect as a measure of investor expectations.

Forecasts are widely available to both individual and institutional investors; the latter are particularly influential in determining market movements. Each month I/B/E/S International,

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<sup>1</sup>Support for these statements are found in the following studies: Dov Fried and Dan Givoly, "Financial Analysts Forecasts of Earnings: A Better Surrogate for Market Expectations," *Journal of Accounting and Economics*: Vol. 4, 1982; Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate Shareholder Required Rates of Return", *Financial Management*, Spring 1986.

Inc. releases its compilation of a consensus of analysts' forecasts for longer-term (5-year) normalized earnings growth rates for individual companies. The I/B/E/S estimates are virtually a standard input to DCF models for estimating the cost of equity. In principle, in the longer-term growth in dividends, earnings, book value and stock price should be the same. Since earnings are the fundamental driving force behind potential growth in dividends, forecasts of normalized earnings growth are a reasonable approximation for investor expectations of future dividend growth.

The discounted cash flow test was applied to a sample of seven LDCs that serve as a proxy for AmerenCIPS's delivery services. This sample includes all LDCs:

- (1) classified by *Value Line* as a gas distributor;
- (2) with assets devoted to natural gas distribution operations of no less than 85% of total assets;
- (3) whose Standard & Poor's debt rating is A- or higher; and,
- (4) for which at least three analysts' earnings long-term growth rate forecasts are available from the I/B/E/S database.

The resulting seven LDCs are listed on Schedule 3.

#### Application of the DCF Model to LDCs

The average and median I/B/E/S expectation of long-term earnings growth (September 2000) for the seven gas distributors were 5.9% and 6.0% respectively. The dividend yields, calculated using the average of the closing prices for the three months ending September 2000 in relation to the corresponding dividend paid during the quarter, were 5.1%, based on both the average and the median of the LDC sample (Schedule 8).

The current dividend yield needs to be adjusted for growth expectations in order to be compatible with the constant growth model. The dividend yield component of the model contains the next expected dividend as measured by the current dividend ( $D_0$ ) adjusted for the longer term growth expectation. Hence, the current dividend yield should be adjusted for the

expected growth rate to arrive at an adjusted yield ( $D_0/P_0 (1+g)$ ). The dividend yield is adjusted by one-half the expected growth rate to recognize that the individual companies raise dividends throughout the year, and on average at mid-year.<sup>2</sup> A current dividend yield of 5.1%, when adjusted by one half the 6% expected growth rate, results in an expected dividend yield of 5.25%.

Based on the median and average DCF costs of equity for the individual companies in the sample, the estimated required return on the current value of common equity is in the range of 10.7-11.1%, or a mid-point of 10.9%.

The 10.9% cost rate represents the return investors expect to achieve on the current value of their common equity investment. It does not represent the return on book value investors expect the utilities to earn. *Value Line* publishes quarterly its longer-term estimates of returns on book value for each of the LDCs in the proxy sample. The average ROE *Value Line* projects that the seven LDCs will earn during the period 2003-2005 is 13.0-13.4% (Schedule 8).

It is clear that there is a “disconnect” in logic if one assumes that investors expect the return on equity to be set at the DCF cost of equity. The return that investors expect to earn is a dollar return. A 10.9% return on the current value of equity is clearly not equivalent to a 10.9% return on book value when the market value exceeds book value. The business cycle average LDC market/book ratio of approximately 175% (Schedule 9) would reflect a market price of \$17.50 and a book value of \$10.00. In simplistic terms, a 10.9% return on a market price of \$17.50 is \$1.90; a 10.9% return on a book value of \$10.00 is only \$1.09.

Not only is the 10.9% inconsistent with the forecast ROE of 13.0-13.8% for the sample of LDCs, but it represents a value which, if applied to book value, rather than to the market value from which it was derived, will tend to push the market value toward book value, i.e., to a

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<sup>2</sup> $D_0(1 + .5g) + g$

market/book ratio of 1.0. It is illogical to presume that investors in utility stocks are prepared to pay a premium of 75% above book value, when the acceptance of the DCF result as a measure of the fair return on book equity would cause investors to suffer a significant loss as the market value of their stock declined toward book value.<sup>3</sup>

The regulator should examine the underlying premises of the tests to see if they are valid under current market circumstances. In current capital markets, the wide deviation between market price of utility stocks and the book value means that the return estimated by reference to a utility market price will not equate to the returns expected on book value. These returns will only be equivalent when the market value is close to the book value. Hence, the application of an unadjusted DCF cost to the book value of equity cannot result in a fair return when market values are significantly above book values.

To arrive at an estimate of a fair return on equity using the DCF test applied to utilities as a point of departure, it is necessary to recognize that regulation is intended to emulate competition. Under competition equity market values tend to gravitate toward the replacement cost of the underlying assets. Absent inflation, the market value of firms operating in a competitive environment would tend to equal their book value or cost. This is due to the economic proposition that, if the discounted present value of expected returns (market value) exceeds the

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P<sub>o</sub>

<sup>3</sup>To illustrate, assume a utility's book value is \$10.00 and its stock sells at \$17.50 (so that its market-to-book ratio is 175%); its approved return is 13.5% (earnings per share of \$1.35); and its expected payout ratio is 57% (dividend per share of \$0.77). An application of the DCF formula would show a yield of 5.0% ( $\$0.88 / \$17.50$ ), and a longer-term "sustainable" growth rate of 5.8% ( $43\% \times 13.5\%$ , i.e., growth = percent of earnings retained x return on equity), for a DCF cost of 11.0%.

If that calculated DCF cost were applied to book value, earnings would decline to \$1.10 per share ( $\$10.00 \times 11.0\%$ ), the payout ratio would rise to 70% ( $\$0.77 / \$1.10$ ) and the longer-term growth rate would decline to 3.3% ( $(1.0 - .70) \times 11.0\%$ ). Hence, investors' expectations for growth of 5.8% would not be realized, and the stock price would decline to book value. The expected return on the revalued stock would be 11.0%, comprised of a dividend yield of 7.7% ( $\$0.77 / \$10.00$ ) and growth of only 3.3%. However, the realized holding period return for an investor purchasing the stock at \$17.50 per share (assuming a one year work-out period) would be a capital loss of 43%. The proposition that investors are willing to invest \$17.50 per share to end up with a stock whose value is \$10.00 defies common sense.

cost of adding capacity, firms will expand until an equilibrium is reached, when the market value equals the replacement cost of the productive capacity of the assets. However, the fact that inflation has occurred changes the above analysis. Under competition, the market value of a firm trends toward the current cost of its assets. The book value, by comparison, reflects the historic depreciated cost of the assets. Since there have been moderate to relatively high levels of inflation over the past two business cycles, one would expect the market value to deviate systematically from the book value.

For reliance on the DCF cost result to produce a return compatible with the premise that regulation is a surrogate for competition, the DCF cost should be adjusted to reflect the replacement/book value. In principle, this value should correspond to the long-run equilibrium market/book ratio.

One can approximate replacement cost by repricing the equity of the LDCs to account for the impact of inflation, thus providing a measure of what the long-term market/book value should be if the regulatory model simulates competition. For the sample of seven LDCs, the median repriced equity/book value ratios at the end of 1999 was 153% (Schedule 9).

The replacement cost/book value relationship provides an economically sound basis for adjusting the current DCF cost of equity to a fair return on book value. The DCF model itself provides a technique for making the required adjustment.

$$\text{ROE} = \frac{\text{M/B (k)}}{1 + [r (\text{M/B}-1)]}$$

where:

ROE	=	return on book equity
k	=	market-derived cost of equity
r	=	earnings retention rate

The derivation of the formula is found on Schedule 13.

Using a repriced equity/book value ratio of 150% as a proxy for the longer-run equilibrium market/book ratio, a market-derived cost of equity of 10.9% and a longer-term expected earnings retention rate of 44%, (based on *Value Line* forecasts; see Schedule 8), the fair return can be estimated as follows:

$$\frac{1.50 (10.9\%)}{1 + [.44 (1.50 - 1.0)]} = 13.4\%$$

## **EQUITY RISK PREMIUM TEST**

### Conceptual Considerations

The risk premium test is derived from a basic concept of finance which holds that there is a direct relationship between the risk of an investment and the return that an investor will require to commit capital to the investment. Since an investment in common equity is generally riskier than a bond investment, the required return for a common stock is higher than that for a bond. The equity risk premium test, as applied herein, measures the risk premium required by an investor relative to an investment in long-term U.S. Treasury bonds. The U.S. Treasury bond, which is considered to be free of default risk, represents a proxy for the long-term risk-free rate.

The equity risk premium expected or required by investors is not static; it widens and narrows with changes in economic and capital market conditions (e.g., the business cycle and inflation) and is also dependent on the risk of the individual company. This suggests that a technique for measuring the risk premium that tracks changes in the required risk premium would be preferable to one which only averages achieved risk premiums over long periods.

In principle, there are two broad approaches which can be used to estimate the required risk premium. The first measures the risk premium for the entire stock market, which can be developed from an analysis of achieved market risk premiums or prospective estimates of market risk premiums. These estimated market risk premiums are then adjusted to reflect the risk of a particular stock or industry relative to the market as a whole. The Capital Asset Pricing Model (CAPM) provides a theoretical basis for making the relative risk adjustment. The CAPM presumes that all investors are diversified and are compensated only for market, or systematic risk, which cannot be diversified away. This systematic risk, or beta, is a measure of the relative volatility of a particular stock, or class of securities, in relation to the volatility of the capital market as a whole. Therefore, the risk premium for a particular stock or portfolio is the market-wide risk premium multiplied by its beta coefficient.

The second approach develops the risk premium for a particular stock or industry directly.

The notion that the equity risk premium may fluctuate in a predictable and quantifiable fashion stems from the observation that as nominal interest rates rose in the late 1970s and early 1980s, the equity risk premium narrowed. Four studies of U.S. data quantified this relationship.<sup>1</sup>

One explanation of the observed inverse relationship between interest rates and equity risk premiums is the increasing level of uncertainty that appears to accompany rising inflation. As the expected rate of inflation rises, investors perceive increasing uncertainty that the actual future inflation rate will be different from the expected rate. Since investors in bonds are adversely affected by rising inflation, greater uncertainty regarding the future course of inflation may lead to a perceived increase in the riskiness of bonds relative to stocks, and hence an incremental risk premium on bonds for the uncertainty of inflationary expectations. This has been referred to as a "lock-in" premium. Thus, when capital markets are characterized by high and volatile levels of nominal interest rates, the equity risk premium (i.e., the required premium above bond yields) declines; conversely, when inflation fears abate, the equity risk premium will tend to rise.

#### Risk Free Rate

The starting point for the application of the risk premium test is the expected yield on long-term Treasury bonds, which serve as a proxy for the risk-free rate. Reliance on Treasury bond yields recognizes (1) the administered nature of short-term rates; and (2) the long-term nature of the assets to which the equity return is applicable.

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<sup>1</sup>These four studies support an inverse relationship between interest rates and risk premiums both for industrials and utilities: Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, "The Risk Premium Approach to Measuring a Utility's Cost of Equity", Financial Management, Spring 1985; Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate Shareholder Required Rates of Return", Financial Management, Spring 1986; Robert S. Harris, "Estimating Shareholder Risk Premia Using Analysts' Growth Forecasts", Financial Management, Summer 1992; Farris M. Maddox, Donna T. Pippert, and Rodney N. Sullivan, "An Empirical Study of Ex Ante Risk Premiums for the Electric Utility Industry," Financial Management, Autumn 1995.



The most recent Blue Chip Financial Forecast (November 1, 2000) anticipates yields on both 10- and 30-year Treasuries for 2001 to average 5.9%, i.e., approximately 6.0%. The absence of a positive spread between 10- and 30-year Treasuries represents in part a “scarcity premium” for 30-year Treasuries, indicating that the forecast 30-year yield understates the fundamental level of the long-term risk-free rate. As a result, reliance on the forecast of long Treasuries as a proxy for the risk free rate entails some degree of downward bias in the estimation of the required return on equity.

#### Application of the Capital Asset Pricing Model

The application of the Capital Asset Pricing Model requires an estimate of the required market risk premium and an estimate of the relative risk adjustment, or beta, to recognize the differential risk between the market and the stock or industry being analyzed.

The estimation of the required market risk premium relies on two approaches:

- (1) Historic achieved risk premiums based on long-term differentials between achieved income returns on U.S. Treasury bonds and Standard & Poor’s 500 Composite. Reliance on historic risk premiums as a measure of future expectations reflects the assumption that experienced risk premiums and expectations, on average, converge.
- (2) A prospective market risk premium based on the difference between discounted cash flow estimates of the expected market return for the S&P 500 and the corresponding long-Treasury yields, adjusted for the forecast yield on long Treasury bonds.

In looking at achieved market risk premiums, reliance on longer-term periods is intended to capture all types of economic events; this factor must be balanced with the recognition that structural changes in the economy may alter the relationship between experienced and expected risk premiums. The latter consideration warrants placing significant weight on the post-World War II period.

The following table summarizes the average U.S. experience for both the longest period available as well as for only the post-Wold War II period. The latter is intended to capture any changes in the basic structure of the economy which may have occurred, while still incorporating the various types of economic events (e.g., periods of boom and recession, high and low inflation rates) which may be repeated in the future:

<b>IBBOTSON &amp; SINQUEFIELD: HISTORIC EQUITY RISK PREMIUMS</b>	
1926-1999	1947-1999
7.8%	8.7%

Source: Schedule 10.

The returns above reflect the arithmetic average of the one-year returns. In the context of relying on experienced returns as a proxy for future returns, the arithmetic average is regarded as the appropriate measure. As explained by Ibbotson Associates, *Stocks, Bonds, Bills and Inflation, 1998 Yearbook*, pp. 157-159: "The expected equity risk premium should always be calculated using the arithmetic mean. The arithmetic mean is the rate of return which, when compounded over multiple periods, gives the mean of the probability distribution of ending wealth values . . . in the investment markets, where returns are described by a probability distribution, the arithmetic mean is the measure that accounts for uncertainty, and is the appropriate one for estimating discount rates and the cost of capital."

The above data indicate that, based solely on an analysis of the average experienced premiums, investors could expect an average equity risk premium of approximately 7.5-8.5%.

The experienced market risk premium may converge with investor expectations over the longer-term, but the application of a current interest rate to a longer-term average may be unrepresentative of investor expectations in a specific capital market environment.<sup>2</sup>

It is widely accepted that the required market risk premium is not static, but varies with the outlook for inflation, interest rates and profits (e.g., the business cycle). Hence, a direct estimate of the prospective market risk premium provides a measure of the current level of the expected differential between stock and bond returns, given the outlook for inflation, interest rates and profits.

The expected differential may be determined by application of the DCF model to the S&P 500. To illustrate, the third quarter 2000 dividend yield for the S&P 500 was 1.2%. The consensus forecast for five-year normalized earnings growth rates available for the index from I/B/E/S for

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<sup>2</sup>The table below divides risk premiums from 1926-1999 into periods characterized by different economic conditions. The averages indicate that market risk premiums declined when inflation was rising, gradually increased as inflation and inflation fears fell and have been relatively high during periods of moderate inflation and relatively stable interest rates. The results suggest that investors are likely to anticipate higher equity risk premiums in periods of steady growth, low inflation and low interest rates.

U.S. RISK PREMIUMS (1926-1999)								
Period	Description	Stock Returns	Bond Returns	Bond Yields	CPI Growth	GDP Growth	Risk Premiums in Relation to:	
							Bond Returns	Bond Yields
1926-1939	Pre-War, Market Crash, Deflation	9.8%	5.0%	3.1%	-1.6%	1.3% a/	4.8%	6.8%
1940-1951	Growth and Inflation, Early Post World War II	13.2	2.4	2.3	5.5	6.3	10.8	10.9
1952-1967	Steady Low Inflation, Robust Growth	14.8	1.6	3.8	1.6	3.8	13.2	11.0
1968-1982	Rising Inflation, Interest Rates, Stagflation	8.4	6.0	8.3	7.4	2.7	2.4	0.1
1983-1991	Falling Nominal and Real Interest Rates, Moderately High/Steady Inflation	17.8	13.6	9.1	3.9	3.5	4.2	8.7
1992-1999	Low Inflation and Interest Rates, Moderate/Steady Growth	20.3	8.6	6.5	2.6	3.6	11.6	13.8

a/ 1930-1939

the third quarter 2000 was 18.6%. The resulting expected return is 19.8%. The difference between the expected market return of 19.8% and the third quarter 2000 30-year Treasury bond yield of 5.8% produces a forward-looking estimate of the market risk premium of 14.0%. The magnitude of this current differential is driven by the increase in expected earnings growth rates which have risen from 11.5% in 1995 to 14% in 1998 to their current level of close to 18.5% (Schedule 11).

The increase in the expected market return over the past two years, in the face of declining interest rates, reflects partly the shift in the market portfolio to higher growth technology-based stocks, as well as increasing confidence that technology-driven productivity gains will underpin higher sustainable earnings growth rates in “Old Economy” stocks.

Rather than focus on a spot differential between the expected market return and long Treasury bond yields, averages were calculated over the past ten, five and three years. These periods encompass a relatively low interest rate environment, similar to that expected for the future.

The table below summarizes the results:

<b>Period</b>	<b>Expected Market Return</b>	<b>Long Treasury Bond Yield</b>	<b>Expected Differentials</b>
1990-2000 (3 <sup>rd</sup> Qtr)	15.5%	6.9%	8.6%
1995-2000 (3 <sup>rd</sup> Qtr)	16.0	6.3	9.7
1997 (4 <sup>th</sup> Qtr)- 2000 (3 <sup>rd</sup> Qtr)	17.1	5.8	11.3

Source: Schedule 11.

On average, the forward-looking risk premium test suggests a premium of approximately 8.5-11.25%.<sup>3</sup>

Considering both the experienced risk premiums and forward-looking market premium estimates, the expected market premium is in the range of 7.5-10.5%. Recognizing the shorter-term nature of the forward-looking risk premiums, primary weight was given to the historic premiums, which indicate an expected risk premium of approximate 8.5%.

The 8.5% market risk premium needs to be adjusted to reflect the risk of the utility sample relative to the market.

To represent relative risk, the betas of the sample of seven LDCs selected for the discounted cash flow analysis were used (see Ameren Exhibit No. 4.3). Empirical studies have shown that the CAPM understates the return requirement for companies with betas less than the market mean of 1.0.<sup>4</sup> Reliance on Value Line betas, which are adjusted for betas' tendency to trend toward the

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<sup>3</sup>These averages are not dissimilar to the results of polls of individual investors' expectations:

Investor polls taken over the past two years have confirmed that expectations of returns from the stock market are in line with the return indicated by the sum of the dividend yield plus forecasts of earnings growth. To illustrate, according to a September 1998 poll, reported by the *Wall Street Journal* (12/14/98), the average annual return investors expect from stocks over the next 10 years was 16%. A late 1999 study (Ivo Welch, "Views of Financial Economists on the Equity Premium and on Professional Controversies," Anderson Graduate School of Management at UCLA, December 15, 1999), stated the following,

"Small investor surveys tend to find equity premium expectations between 10 percent and 15 percent per year. On 10/10/97, the New York Times reports that a Montgomery Asset Management telephone survey found an expected 1-year stock market return of 22 percent. On 7/28/1999, the New York Times reports that a similar Paine-Webber survey found expected stock market returns in excess of 20 percent for both the 1-year and 10-year horizons. On 11/15/1999 the Financial Times reports a Gallup/Paine-Webber poll which found 'only' a 16 percent expected stock market return over both 1 and 10 year horizons."

The most recent monthly Gallup Poll of investor expectations (August 2000) indicates that individual investors in the U.S. currently expect a stock market return of 14.1% over the next 10 years, compared to an average 10-year return expectation of 15.6% during 1999 and 16.3% during the first 7 months of 2000.

<sup>4</sup>Evidence of this is found in the following studies:

market mean of 1.0, assists in mitigating the model's tendency toward understatement of required returns for low beta (e.g., utility) stocks.

The average Value Line beta for the sample of LDCs has been approximately 0.60. (The individual Value Line betas for the seven LDCs are provided in Schedule 3.)

In summary, based on a market risk premium of 8.5% and a Value Line beta for the proxy sample of gas LDCs of 0.60, the required equity risk premium for an average risk LDC is 5.1% (0.60 beta x 8.5% market risk premium).

#### Risk Premium based on Achieved Risk Premiums for the Gas Distribution Industry

Reliance on achieved risk premiums for the gas distribution industry as an indicator of what investors expect for the future is based on the same proposition as that used in the development of the market risk premium: over the longer term, investors' expectations and experience converge. The more stable an industry, the more likely it is that this convergence will occur.

The achieved equity risk premiums for Moody's Gas Distribution Index<sup>5</sup> were calculated over the period 1947-1999. The historic arithmetic (1-year) average risk premium was 6.4% (Schedule 10).

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Fisher Black, Michael C. Jensen, and Myron S. Scholes "The Capital Asset Pricing Model: Some Empirical Tests." Published in Studies in the Theory of Capital Markets, edited by Michael Jensen. (New York: Praeger, 1972), pp. 79-121.

Marshall E. Blume and Irwin Friend, "A New Look at the Capital Asset Pricing Model," Journal of Finance, Vol. XXVIII (March 1973), pp. 19-33.

Eugene F. Fama, and James D. MacBeth, "Risk, Return and Equilibrium: Empirical Tests." Unpublished Working Paper No. 7237, University of Chicago, Graduate School of Business, August 1972.

Nancy Jacob, "The Measurement of Systematic Risk for Securities and Portfolios: Some Empirical Results," Journal of Financial and Quantitative Analysis, Vol. VI (March 1971), pp. 815-834.

<sup>5</sup>Through the end of 1999, the Moody's Gas Distribution Index included the following seven companies: AGL Resources, Inc.; Indiana Energy Inc.; Keyspan Energy; Laclede Gas Co.; Northwest Natural Gas Co.; Peoples Energy Corp., and Washington Gas Light Co.

DCF-Based Equity Risk Premium Test for LDCs

A forward looking risk premium for a utility can be estimated as a series of differences between the discounted cash flow estimates of the cost of equity for a representative sample of utilities and the corresponding long government bond yield, where the DCF cost is the sum of the dividend yield (adjusted for growth) and the investor's expectation of long-term growth. Investment analysts' consensus forecasts of five-year (normalized) earnings growth, available from I/B/E/S, are used as a proxy for investors' expectations of long-term growth.

For each gas distributor in the LDC sample, monthly DCF costs were estimated as the sum of the month-end dividend yield and the corresponding I/B/E/S five-year earnings growth expectation. The monthly risk premium was calculated as the difference between the DCF cost and the month-end long Treasury bond yield. The analysis was limited to the post-Order 636 period (1993-2000).

The average risk premium over the entire period was 4.3%; the corresponding Treasury bond yield averaged 6.5%. Looking only at the last three years (1997 (4<sup>th</sup> Qtr)-2000 (3<sup>rd</sup> Qtr)), as in the analysis for the S&P 500, during which bond yields averaged 5.8%, close to forecast levels, the average risk premium was 4.7%. (Schedule 12).

The time series nature of the data lends itself to an analysis of the relationship between the LDC equity risk premium and interest rate changes over time.

A regression analysis used to estimate this relationship over the post-1992 period indicates the following:

$$\begin{aligned} \text{U.S. Gas Distributor Risk Premium} &= 8.45 - .66 (\text{long Treasury yield}) \\ R^2 &= 41\% \end{aligned}$$

At a long Treasury yield of 6.0%, the indicated risk premium is 4.5%.

Based on both averages and the regression analysis, the DCF-based analysis for the LDC sample indicates a risk premium of 4.5% at a 6.0% long Treasury yield.

#### Conclusions from the Equity Risk Premium Tests

The table below summarizes the results of the equity risk premium tests.

Capital Asset Pricing Model	5.1%
Achieved LDC Equity Risk Premiums	6.4%
DCF-Based Risk Premium for Gas Distributors	4.5%

The results indicate a required risk premium for an average risk gas distributor of approximately 5.0-5.5% at a long Treasury yield of 6.0%. The resulting market-derived or “bare-bones” cost of equity is 11.0-11.5% before adjustment for financing flexibility.

#### Market/Book Ratio Adjustment

Similar to the DCF model, in principle, the equity risk premium model, results in a return required on the current value of equity. However, since reliance on historic achieved risk premiums may incorporate some compensation above the “bare-bones” cost of equity, the adjustment for the difference between market and book value should lie between a minimal allowance for financing flexibility and the required adjustment to achieve an equilibrium longer-run market/book value. As fully described in Ameren Exhibit No. 4.5, the minimum financing flexibility adjustment is 50 basis points. A 50 basis point adjustment raises the equity risk premium test result to 11.5-12.0%. As discussed in Ameren Exhibit No. 4.3, in the longer-term the market value should trend toward replacement cost, which is approximately equivalent to a



market/book ratio of 1.5 times. The adjustment to the “bare-bones” equity risk premium result compatible with a market/book ratio of 1.5 times raises the 11.0-11.5% return to 13.6-14.2%.

## **ADJUSTMENT FOR FLOTATION COSTS**

The equity risk premium test result represents a return which conceptually, if applied to the book value of equity, would cause the utility market/book ratio to equal 1.0. This cost needs to be adjusted to permit the utility a certain degree of financial flexibility and integrity.

The flotation cost allowance is intended to serve two distinct but related purposes: first, to permit a company to recover all costs associated with issuing additional stock as required to meet its obligation to serve, at not less than book value per share, and thus without harming (diluting) the investment of existing shareholders, and second, to position the company at all times such that if it needs to issue additional equity to meet its obligation to serve, it can do so without harm to its existing shareholders.

The adjustment should at a minimum include:

- (a) Financing costs, or out-of-pocket issue expenses. These comprise primarily administrative costs and the underwriters' fee. For gas distributors, this component averaged 5.8% over the 10-year period 1985-1994. On an after-tax basis, the cost is approximately 4.0%.<sup>1</sup>
- (b) An allowance for market pressure, i.e., the tendency for the price of the stock to fall as an additional supply of stock is introduced into the market, of approximately 2-3 percent of the market price.

The article entitled "Total Flotation Costs for Electric Company Equity Issues", by Victor M. Borun and Susan L. Malley, *Public Utilities Fortnightly*, (February 20, 1986), summarizes the various studies which have been performed using utility data, as well as presents the results, of a study covering 641 electric utility issues. The various studies provide support for a market pressure adjustment of 2-3%.

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<sup>1</sup>EBASCO Services, Inc., *Analysis of Public Utility Financing*, various issues, 1985-1994.

Conceptually, the measurement of market pressure should be made by reference to the change in market price from the time of the announcement of the sale of additional equity to the time of the sale of this equity, with due regard to the trend of market prices in this period. However, the anticipation of raising equity may precede the announcement, particularly for utilities, so that the market may already reflect (partly, or entirely) the impact of dilution at the time of the announcement. It may then appear that there is no market pressure, when in fact it is merely not statistically measurable. To capture the impact of market pressure, it is therefore necessary to rely on a large number of observations. Moreover, since the flotation cost allowance is essentially a composite figure which is designed to recover flotation costs associated with past and future issues of various sizes, measurement of the market pressure component by reference to a large sample of issues of many relative sizes is appropriate.

The sum of the first two elements (6-7%) comprises an estimate of the minimum allowance required to afford a utility some financing flexibility.

This total gives no consideration to the fairness principle, which would recognize that competitive industrials have, in periods of moderate inflation, consistently been able to maintain the real value of their assets, as evidenced by market/book ratios significantly in excess of 1.0. Utilities should not be precluded from achieving a level of financial integrity that gives some recognition to the tendency for industrial market values to equate to replacement costs and thus produce market/original cost book values significantly in excess of 1.0. This is not only a fairness argument, but an economic argument, inasmuch as it is the role of regulation to simulate competition, under which long-run market value should equate to the replacement cost of the productive capacity. The argument is even stronger when regulated utilities are also exposed to competition with other regulated utilities or alternative energy service providers. Hence, an adjustment of 6.5% in the context of original cost regulation is conservative.

A 6.5% flotation cost adjustment is approximately equivalent to an adjustment sufficient to permit a utility to maintain a market/book ratio of 1.065%. The DCF formula provides a means of adjusting the market-derived cost to arrive at the book return required for a market/book ratio of 1.065% (see Schedule 13 for derivation):

$$\text{Return on Book Equity} = \frac{\text{Market/Book Ratio} \times \text{Market-Derived Cost}}{1 + [\text{earnings retention rate (M/B - 1)}]}$$

To achieve a market/book ratio of 1.065%, based on the historic dividend payout ratio of 75% (retention rate of 25%) and a cost of capital of 11.0%, the required return is 11.5%.

$$11.5\% = \frac{1.065 (11.0\%)}{1 + [.25 (1.065 - 1.0)]}$$

Hence, a minimum flotation cost allowance, the difference between 11.5% and 11.0%, is 50 basis points.

**CENTRAL ILLINOIS PUBLIC SERVICE COMPANY  
(AmerenCIPS)**

STATISTICAL MATERIALS  
TO ACCOMPANY  
DIRECT TESTIMONY  
OF  
KATHLEEN C. McSHANE

FOSTER ASSOCIATES, INC.  
Bethesda, MD 20814

December 15, 2000

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SELECTED INDICATORS OF ECONOMIC ACTIVITY  
(1989 = 100)

Year	Gross Domestic Product a/			GDP	GDP	Consumer	Consumer	Corporate	Corporate Profit	
	Constant	Current	Industrial	Implicit Price	Implicit Price	Price	Price	Profit	as a % of	
	Dollars	Dollars	Production	Deflator Index a/	Deflator Index b/	Index	Index b/	Index	GDP	
	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	
1989	100.0	100.0	100.0	100.0		100.0		100.0	100.0	
1990	102.1	105.7	99.8	103.6	3.6	105.4	5.4	105.7	104.5	
1991	101.6	109.1	97.9	107.3	3.6	109.8	4.2	109.1	109.4	
1992	104.7	115.1	100.9	109.9	2.4	113.2	3.0	115.1	114.8	
1993	107.5	121.0	104.4	112.6	2.4	116.5	3.0	121.0	120.7	
1994	111.9	128.5	110.1	114.9	2.1	119.5	2.6	128.5	127.3	
1995	114.8	134.8	115.4	117.4	2.2	122.9	2.8	134.8	135.2	
1996	118.9	142.3	120.6	119.7	1.9	126.5	2.9	142.3	143.9	
1997	124.2	151.5	128.0	121.7	1.7	129.5	2.3	151.5	153.5	
1998	129.6	160.1	132.5	123.5	1.5	131.5	1.6	160.1	162.5	
1999	135.1	169.4	137.1	125.4	1.5	134.4	2.3	169.4	172.4	
1999	1Q	132.9	165.9	133.9	124.8	1.3	132.9	1.8	165.9	165.0
	2Q	133.7	167.5	135.2	125.2	1.4	134.0	2.1	167.5	167.6
	3Q	135.6	170.2	138.6	125.5	1.3	134.9	2.3	170.2	170.3
	4Q	138.3	174.2	140.8	125.9	1.6	135.9	2.8	174.2	173.0
2000	1Q	139.9	177.7	143.0	127.0	1.8	137.0	3.1	177.7	175.7
	2Q	141.7	181.0	145.4	127.8	2.1	138.4	3.3	181.0	178.5

Source: Economic Indicators, prepared by the Council of Economic Advisors

a/ Data are based on Chain Weighted Indexes.

b/ Inflation rate measured against prior year period.



**TREND IN INTEREST RATES AND OUTSTANDING BOND YIELD**  
(Percent Per Annum)

Year	Prime Rate	Government Securities			Moody's Utility Bonds	
		3-Month Bills a/	10-Year Bonds	30-Year Bonds b/	AA	A
1976	6.84	5.00	7.61	7.86	8.92	9.29
1977	6.83	5.26	7.42	7.67	8.43	8.61
1978	9.06	7.22	8.41	8.49	9.10	9.29
1979	12.67	10.04	9.44	9.29	10.22	10.49
1980	15.27	11.51	11.46	11.30	13.00	13.34
1981	18.87	14.08	13.91	13.44	15.30	15.95
1982	14.86	10.69	13.00	12.76	14.79	15.86
1983	10.79	8.63	11.10	11.18	12.83	13.66
1984	12.04	9.58	12.44	12.39	13.66	14.03
1985	9.93	7.49	10.62	10.79	12.06	12.47
1986	8.33	5.97	7.68	7.80	9.30	9.58
1987	8.22	5.82	8.39	8.59	9.77	10.10
1988	9.32	6.69	8.85	8.96	10.26	10.49
1989	10.87	8.12	8.49	8.45	9.56	9.77
1990	10.01	7.51	8.55	8.61	9.65	9.86
1991	8.46	5.42	7.86	8.14	9.09	9.36
1992	6.25	3.45	7.01	7.67	8.55	8.69
1993	6.00	3.02	5.87	6.59	7.44	7.59
1994	7.23	4.34	7.08	7.37	8.21	8.31
1995	8.81	5.44	6.58	6.88	7.77	7.89
1996	8.27	5.04	6.44	6.73	7.57	7.75
1997	5.44	5.11	6.32	6.58	7.54	7.60
1998	8.31	4.79	5.26	5.54	6.91	7.04
1999	8.02	4.70	5.69	5.91	7.51	7.62
1999 Jan	7.75	4.31	4.67	5.12	6.82	6.97
Feb	7.75	4.53	5.18	5.49	6.94	7.09
Mar	7.75	4.38	5.24	5.63	7.11	7.26
Apr	7.75	4.34	5.26	5.58	7.11	7.22
May	7.75	4.50	5.56	5.80	7.38	7.47
June	7.75	4.75	5.87	6.03	7.67	7.74
July	8.00	4.54	5.86	6.05	7.62	7.71
Aug	8.25	4.88	5.97	6.08	7.82	7.91
Sep	8.25	4.72	5.92	6.09	7.82	7.93
Oct	8.25	5.00	6.16	6.30	7.96	8.06
Nov	8.50	5.20	6.20	6.30	7.82	7.94
Dec	8.50	5.30	6.41	6.46	8.00	8.14
2000 Jan	8.50	5.39	6.68	6.57	8.17	8.35
Feb	8.75	5.67	6.38	6.13	7.99	8.25
Mar	9.00	5.70	6.13	5.94	7.99	8.28
Apr	9.00	5.62	6.15	5.95	8.00	8.29
May	9.50	5.73	6.42	6.14	8.44	8.70
June	9.50	5.68	6.08	5.94	8.10	8.36
July	9.50	6.01	6.04	5.80	8.10	8.25
Aug	9.50	6.14	5.80	5.74	7.95	8.13
Sep	9.50	6.03	5.82	5.89	8.14	8.21

a/ Rates on new issues.

b/ 20-year constant maturities for 1974-1978; 30-year maturities after 1978. Series represents yields on the more actively traded issues adjusted to constant maturities by the U.S. Treasury based on daily closing bids.

Note: Monthly data reflect rate in effect at end of month, except for Moody's data, which reflect monthly average.

Source: Annual Statistical Digest (Federal Reserve System); Federal Reserve Bulletin (various issues).

**NET REVENUES, PERCENTAGE OF UTILITY ASSETS, S & P DEBT RATINGS AND VALUE LINE RISK MEASURES  
FOR SELECTED LOCAL NATURAL GAS DISTRIBUTION COMPANIES**

	1999	1999	S&P Senior Debt Rating	Value Line Risk Measures			
	<u>Net Revenues (millions)</u>	<u>Percentage of Utility Assets</u>		<u>Safety Rating</u>	<u>Earnings Predictability</u>	<u>Financial Strength</u>	<u>Beta</u>
ATMOS ENERGY CORP	690.2	92	A-	3	45	B+	0.55
NEW JERSEY RESOURCES	914.1	92	A	2	100	B++	0.55
NICOR INC	1615.2	93	A+	1	90	A+	0.60
NORTHWEST NATURAL GAS CO	243.6	100	A	2	55	B++	0.60
PEOPLES ENERGY CORP	1194.4	97	A+	1	55	A	0.70
PIEDMONT NATURAL GAS CO	714.7	96	A	2	85	B++	0.60
WASHINGTON GAS LIGHT CO	1112.2	96	AA-	1	60	A	0.60
<b>AVERAGE</b>	<b>926.3</b>	<b>95</b>	<b>A</b>	<b>2</b>	<b>70</b>	<b>B++</b>	<b>0.60</b>
<b>MEDIAN</b>	<b>914.1</b>	<b>96</b>	<b>A</b>	<b>2</b>	<b>60</b>	<b>B++</b>	<b>0.60</b>

Source: Standard & Poor's Research Insight; Annual Reports to Shareholders; Value Line, September 2000.

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**YEAR-END CAPITAL STRUCTURE RATIOS FOR SELECTED  
LOCAL NATURAL GAS DISTRIBUTION COMPANIES  
(1999 Fiscal Year End)**

	Long-Term <u>Debt</u>	Preferred <u>Stock</u>	Common <u>Equity</u>
ATMOS ENERGY CORP	48.8	0.0	51.2
NEW JERSEY RESOURCES	46.9	0.1	53.0
NICOR INC	31.3	0.5	68.1
NORTHWEST NATURAL GAS CO	45.4	4.2	50.4
PEOPLES ENERGY CORP	40.4	0.0	59.6
PIEDMONT NATURAL GAS CO	46.1	0.0	53.9
WASHINGTON GAS LIGHT CO	41.5	2.3	56.2
<b>AVERAGE</b>	<b>42.9</b>	<b>1.0</b>	<b>56.1</b>

Source: Standard & Poor's Research Insight.

7LDCCS

**AVERAGE CAPITAL STRUCTURE RATIOS FOR SELECTED  
LOCAL NATURAL GAS DISTRIBUTION COMPANIES  
(Four Quarters Ending 3/31/00)**

	Long-Term <u>Debt</u>	Preferred <u>Stock</u>	Common <u>Equity</u>
ATMOS ENERGY CORP	48.8	0.0	51.2
NEW JERSEY RESOURCES	48.1	0.1	51.8
NICOR INC	26.6	0.4	73.0
NORTHWEST NATURAL GAS CO	46.4	1.3	52.4
PEOPLES ENERGY CORP	37.8	0.0	62.2
PIEDMONT NATURAL GAS CO	43.3	0.0	56.7
WASHINGTON GAS LIGHT CO	40.3	2.3	57.4
<b>AVERAGE</b>	<b>41.6</b>	<b>0.6</b>	<b>57.8</b>

Source: Standard & Poor's Research Insight.

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**INTEREST COVERAGE BEFORE TAXES  
FOR SELECTED LOCAL GAS DISTRIBUTION COMPANIES**

	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>Average 1995-1999</u>
ATMOS ENERGY CORP	2.85	3.07	3.53	2.14	3.45	1.74	2.79
NEW JERSEY RESOURCES	3.01	2.94	3.56	3.87	4.34	4.54	3.85
NICOR INC	4.99	4.61	4.95	5.01	4.81	5.22	4.92
NORTHWEST NATURAL GAS CO	3.22	3.29	3.70	3.13	2.19	3.23	3.11
PEOPLES ENERGY CORP	3.29	2.76	4.86	5.02	4.18	4.68	4.30
PIEDMONT NATURAL GAS CO	3.20	3.15	3.50	3.56	3.88	3.79	3.57
WASHINGTON GAS LIGHT CO	4.05	4.13	5.26	4.82	3.87	3.99	4.41
<b>AVERAGE</b>	<b>3.52</b>	<b>3.42</b>	<b>4.19</b>	<b>3.93</b>	<b>3.82</b>	<b>3.88</b>	<b>3.85</b>

Source: Standard & Poor's Research Insight

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# RETURNS ON EQUITY AND BETAS FOR 36 LOW RISK INDUSTRIALS

	Returns on Equity										Average	Value Line
	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	1990-1999	Beta
PLUM CREEK TIMBER CO INC	7.9	7.2	27.2	39.5	46.2	38.6	54.0	16.6	9.5	20.5	26.7	0.55
CURTISS-WRIGHT CORP	3.5	16.1	14.7	-2.0	12.9	11.0	9.1	14.4	13.4	16.0	10.9	0.60
HANNAFORD BROTHERS CO	17.8	15.6	15.2	14.6	14.6	14.4	13.8	10.2	15.0	14.1	14.5	0.65
UNIVERSAL FOODS CORP	22.1	21.6	14.0	18.6	16.1	19.2	12.4	17.7	18.5	19.1	17.9	0.65
MCCORMICK & CO	19.5	21.5	23.0	22.0	12.8	19.3	10.3	23.3	26.6	26.8	20.5	0.65
SMUCKER (JM) CO -CL A	17.8	17.0	17.3	13.4	14.7	11.0	10.9	12.2	12.1	8.3	13.5	0.70
BALDOR ELECTRIC	11.9	9.3	10.9	12.7	15.3	16.3	17.1	18.2	17.6	16.5	14.6	0.70
UNIVERSAL CORP/VA	9.5	6.1	20.5	22.3	9.7	6.7	17.7	22.7	27.8	23.4	16.6	0.70
ALBERTSONS INC	23.2	22.5	21.3	24.5	27.1	25.5	23.5	22.2	21.7	10.0	22.2	0.70
GENERAL DYNAMICS CORP	-31.8	28.9	42.3	58.0	19.1	22.3	16.5	17.4	17.6	32.7	22.3	0.70
EASTMAN KODAK CO	10.5	0.3	15.7	13.5	22.3	27.4	26.1	0.1	38.9	35.2	19.0	0.75
FEDERAL SIGNAL CORP	22.0	20.0	20.0	21.0	22.3	22.0	23.8	20.6	19.1	17.0	20.8	0.75
BANDAG INC	35.1	29.9	26.3	21.1	22.2	23.3	20.1	27.9	12.7	11.4	23.0	0.75
COMMERCIAL METALS	13.2	5.9	6.0	9.7	10.9	14.0	14.4	11.2	11.6	11.8	10.9	0.80
CONAGRA INC	20.0	17.2	17.1	19.3	20.0	7.6	26.0	23.9	12.6	14.1	17.8	0.80
EATON CORP	15.7	6.5	13.3	17.5	23.9	21.8	16.9	21.9	16.9	26.4	18.1	0.80
ECOLAB INC	12.3	-69.6	20.0	21.2	20.2	21.6	23.2	25.0	31.0	24.2	12.9	0.85
ENRON CORP	11.2	13.1	15.1	13.0	16.8	17.5	17.2	1.9	11.1	12.5	12.9	0.85
WENDY'S INTERNATIONAL INC	8.8	11.2	12.9	14.0	15.2	14.7	16.6	11.6	11.0	15.6	13.2	0.85
SUPERVALU INC	16.8	20.7	15.2	15.4	3.5	13.9	13.9	18.5	15.3	15.6	14.9	0.85
TELEFLEX INC	16.4	14.9	14.2	13.2	14.2	14.7	15.0	16.1	16.5	16.7	15.2	0.85
ALBERTO-CULVER CO -CL B	17.9	12.5	14.4	14.1	14.1	15.1	15.8	18.5	16.1	15.6	15.4	0.85
SONOCO PRODUCTS CO	9.8	17.6	14.5	20.0	19.1	22.3	21.2	-0.1	23.0	21.8	16.9	0.85
BRIGGS & STRATTON	13.3	13.1	17.3	20.9	26.8	24.9	19.7	14.5	21.2	31.1	20.3	0.85
DONNELLEY (R R) & SONS CO	14.9	12.3	13.1	9.7	14.1	14.4	-8.3	8.1	20.4	25.3	12.4	0.90
JOHNSON CONTROLS INC	8.4	8.3	10.3	11.5	13.9	14.9	16.1	17.7	18.4	19.6	13.9	0.90
AVERY DENNISON CORP	0.9	7.5	9.8	10.9	15.1	18.6	21.4	24.5	26.7	26.2	16.2	0.90
KNIGHT-RIDDER INC	16.5	12.9	12.5	12.2	13.9	14.3	23.9	30.8	22.8	18.9	17.9	0.90
CLOROX CO/DE	19.2	6.6	14.7	19.7	23.7	21.7	23.7	25.3	28.1	18.5	20.1	0.90
SUPERIOR INDUSTRIES INTL	15.1	19.2	23.8	28.8	29.9	24.7	19.5	20.6	17.5	21.3	22.0	0.90
PEPSICO INC	24.5	20.7	23.9	27.2	27.0	22.7	16.5	31.6	29.9	30.9	25.5	0.90
DEXTER CORP	12.6	-2.2	12.1	10.8	11.5	11.4	13.1	15.1	8.3	25.3	11.8	0.95
BECTON DICKINSON & CO	15.7	14.5	13.5	13.8	15.4	17.4	20.8	22.2	15.8	16.4	16.5	0.95
SHERWIN-WILLIAMS CO	17.1	15.7	16.3	17.0	17.9	17.7	17.5	17.4	16.5	17.8	17.1	0.95
WINN-DIXIE STORES INC	19.1	20.4	23.9	24.4	21.2	20.2	19.8	15.3	14.7	13.1	19.2	0.95
BARD (C.R.) INC	11.9	16.2	19.8	16.0	18.2	17.3	15.9	12.3	44.2	20.7	19.2	0.95
MEDIAN	15.4	14.7	15.2	16.5	16.5	17.6	17.1	17.7	17.5	18.7	17.0	0.85
AVERAGE											17.3	0.81
AVERAGE OF ANNUAL MEDIANS											16.7	

Source: Standard &amp; Poor's Research Insight

US36ROE

**S & P DEBT RATINGS, VALUE LINE RISK MEASURES, AND COMMON EQUITY RATIOS  
FOR 36 LOW RISK INDUSTRIALS**

	S&P Senior Debt Rating	Value Line Risk Measures				Common Equity Ratio
		Safety Rating	Earning Predictability	Financial Strength	Beta	
ALBERTO-CULVER CO -CL B	BBB+	2	95	B++	0.85	71.7
ALBERTSONS INC	A	2	90	A+	0.70	56.7
AVERY DENNISON CORP	A	2	90	A	0.90	56.9
BALDOR ELECTRIC		2	85	B++	0.70	82.7
BANDAG INC		2	80	B++	0.75	82.0
BARD (C.R.) INC	BBB+	2	80	A	0.95	78.5
BECTON DICKINSON & CO	A+	2	100	A	0.95	64.2
BRIGGS & STRATTON	BBB+	2	45	A	0.85	78.8
CLOROX CO/DE	A+	2	95	A+	0.90	69.3
COMMERCIAL METALS	BBB+	2	70	B++	0.80	62.1
CONAGRA INC	BBB+	2	95	A	0.80	53.8
CURTISS-WRIGHT CORP		2	65	B++	0.60	89.6
DEXTER CORP		2	80	A	0.95	69.0
DONNELLEY (R R) & SONS CO	A	2	80	A	0.90	77.6
EASTMAN KODAK CO	A+	2	95	A	0.75	80.7
EATON CORP	A	2	60	A	0.80	58.0
ECOLAB INC		2	100	B++	0.85	83.2
ENRON CORP	BBB+	2	90	A	0.85	50.5
FEDERAL SIGNAL CORP		2	85	A	0.75	73.1
GENERAL DYNAMICS CORP		2	95	A	0.70	95.0
HANNAFORD BROTHERS CO		2	100	B++	0.65	75.7
JOHNSON CONTROLS INC	A-	2	100	A	0.90	64.5
KNIGHT-RIDDER INC	A	2	50	B++	0.90	59.3
MCCORMICK & CO	A	2	75	B++	0.65	62.1
PEPSICO INC	A	2	80	A+	0.90	76.7
PLUM CREEK TIMBER CO INC		2	45	B+	0.55	45.6
SHERWIN-WILLIAMS CO	A	2	100	A	0.95	77.2
SMUCKER (JM) CO -CL A		2	75	B++	0.70	80.7
SONOCO PRODUCTS CO	A	2	90	A	0.85	55.1
SUPERIOR INDUSTRIES INTL		2	65	B++	0.90	100.0
SUPERVALU INC	BBB+	2	90	B++	0.85	51.0
TELEFLEX INC		2	100	B++	0.85	74.2
UNIVERSAL CORP/VA	A-	2	35	A	0.70	73.7
UNIVERSAL FOODS CORP	BBB	2	95	B++	0.65	53.4
WENDY'S INTERNATIONAL INC	BBB+	2	85	A	0.85	70.6
WINN-DIXIE STORES INC		2	85	A+	0.95	97.5
<b>AVERAGE</b>	<b>A-</b>	<b>2</b>	<b>82</b>	<b>A</b>	<b>0.81</b>	<b>70.8</b>
<b>MEDIAN</b>	<b>A</b>	<b>2</b>	<b>85</b>	<b>A</b>	<b>0.85</b>	<b>72.4</b>

Source: S&amp;P Research Insight, Value Line

US36RS

**DCF COST OF EQUITY, HISTORIC PAYOUT RATIOS,  
AND VALUE LINE RETURN ON EQUITY AND PAYOUT FORECASTS  
FOR SELECTED LOCAL NATURAL GAS DISTRIBUTION COMPANIES  
(Percentages)**

Company	July-Sept. 2000 <u>Dividend Yield</u>	IBES Long-Term EPS Growth Forecast <u>(September 2000)</u>	DCF <u>Cost 1/</u>	Value Line ROE Forecast <u>(2003-2005)</u>	Historic Dividend Payout Ratios <u>(1993-1999)</u>	Value Line Dividend Payout Forecast <u>(2003-2005)</u>
ATMOS ENERGY CORP	5.5	7.0	12.7	14.5	82.9	56.3
NEW JERSEY RESOURCES	4.3	6.3	10.7	15.5	76.6	52.2
NICOR INC	4.6	6.5	11.2	15.5	59.5	50.9
NORTHWEST NATURAL GAS CO	5.4	5.0	10.5	11.0	75.3	56.5
PEOPLES ENERGY CORP	6.1	6.0	12.3	12.0	81.2	59.7
PIEDMONT NATURAL GAS CO	5.1	5.5	10.7	12.5	70.1	59.6
WASHINGTON GAS LIGHT CO	4.8	4.8	9.7	13.0	74.2	56.0
<b>Average</b>	<b>5.1</b>	<b>5.9</b>	<b>11.1</b>	<b>13.4</b>	<b>74.2</b>	<b>55.9</b>
<b>Median</b>	<b>5.1</b>	<b>6.0</b>	<b>10.7</b>	<b>13.0</b>	<b>75.3</b>	<b>56.3</b>

1/ Adjusted dividend yield plus growth;  
 $[DY * (1 + (.5 * \text{Growth}))] + \text{Growth}$

Source: IBES International, Inc., Standard & Poor's Research Insight, Value Line.

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**MARKET/BOOK AND REPRICED EQUITY/BOOK VALUE RATIOS  
FOR SELECTED LOCAL NATURAL GAS DISTRIBUTION UTILITIES**

	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>Average 1990-1999</u>	<u>1999 Repriced Equity/ Book Value</u>
ATMOS ENERGY CORP	130	143	160	180	190	186	204	221	230	195	184	116
NEW JERSEY RESOURCES	140	145	155	185	178	162	181	197	213	217	177	146
NICOR INC	198	187	190	205	193	187	223	258	269	213	212	223
NORTHWEST NATURAL GAS CO	137	146	154	164	159	148	154	175	174	131	154	153
PEOPLES ENERGY CORP	138	146	165	176	160	146	162	180	178	159	161	259
PIEDMONT NATURAL GAS CO	156	154	175	213	204	178	183	195	218	195	187	137
WASHINGTON GAS LIGHT CO	145	155	173	194	180	161	169	181	195	165	172	157
<b>MEDIAN</b>	<b>140</b>	<b>146</b>	<b>165</b>	<b>185</b>	<b>180</b>	<b>162</b>	<b>181</b>	<b>195</b>	<b>213</b>	<b>195</b>	<b>177</b>	<b>153</b>
<b>AVERAGE OF ANNUAL MEDIANS</b>											<b>176</b>	

Source: Standard & Poor's Research Insight

VLLDCMB

**HISTORIC MARKET EQUITY RISK PREMIUMS**  
**(Percentages)**

	Annual Average Returns		Risk Premium in Relation to: S & P 500 Common Stock Index
	<u>S &amp; P 500 Common Stock Index</u>	<u>Long-Term U.S. Treasury Bonds 1/</u>	
1926-1999	13.3	5.5	7.8
1947-1999	14.6	5.9	8.7

	Annual Average Returns		Risk Premium in Relation to: Moody's Gas Distribution Stock Index
	<u>Moody's Gas Distribution Stock Index</u>	<u>Long-Term U.S. Treasury Bonds</u>	
1947-1999	12.25	5.9	6.4

1/ Average of annual income returns.

Source: Stocks, Bonds, Bills and Inflation: 1999 Yearbook, Ibbotson Associates;  
Moody's Public Utility Manual.

IS99

**S&P 500**  
**MARKET RISK PREMIUM STUDY**  
**(Quarterly Averages of Monthly Data)**

	<u>S&amp;P 500</u> <u>Growth</u>	<u>Dividend</u> <u>Yield 1/</u>	<u>DCF Cost</u>	<u>Long Treasury</u> <u>Bond Yield</u>	<u>Risk</u> <u>Premium</u>
1990 1Q	11.5 %	3.4 %	14.9 %	8.4 %	6.5 %
2Q	11.7	3.8	15.5	8.7	6.9
3Q	11.9	4.0	15.8	8.8	7.0
4Q	11.7	4.0	15.7	8.5	7.2
1991 1Q	11.8	3.2	15.0	8.2	6.8
2Q	11.9	3.7	15.5	8.3	7.2
3Q	11.9	3.3	15.2	8.2	7.0
4Q	11.9	3.2	15.2	7.9	7.3
1992 1Q	12.1	3.0	15.2	7.8	7.4
2Q	12.0	3.4	15.4	7.9	7.5
3Q	12.0	3.2	15.2	7.4	7.7
4Q	12.0	2.9	15.0	7.5	7.4
1993 1Q	11.8	3.0	14.8	7.0	7.8
2Q	11.5	3.1	14.6	6.9	7.7
3Q	11.3	3.0	14.3	6.3	8.0
4Q	11.3	2.7	14.0	6.2	7.8
1994 1Q	11.4	2.8	14.2	6.7	7.4
2Q	11.5	3.2	14.7	7.3	7.4
3Q	11.6	3.0	14.6	7.6	7.0
4Q	11.6	3.0	14.6	7.9	6.6
1995 1Q	11.5	2.8	14.3	7.6	6.7
2Q	11.6	2.9	14.5	6.9	7.6
3Q	11.9	2.6	14.5	6.7	7.8
4Q	12.0	2.5	14.5	6.2	8.3
1996 1Q	11.9	2.3	14.2	6.4	7.9
2Q	12.3	2.3	14.7	7.0	7.7
3Q	12.5	2.5	15.1	7.0	8.1
4Q	12.8	2.1	15.0	6.6	8.4
1997 1Q	13.0	1.9	14.9	6.9	8.0
2Q	13.3	1.9	15.2	6.9	8.3
3Q	13.7	1.7	15.4	6.5	9.0
4Q	13.6	1.7	15.3	6.1	9.2
1998 1Q	13.7	1.5	15.3	5.9	9.3
2Q	14.0	1.5	15.5	5.9	9.7
3Q	14.4	1.7	16.1	5.3	10.8
4Q	14.6	1.4	16.0	5.2	10.9
1999 1Q	15.7	1.4	17.0	5.5	11.6
2Q	15.7	1.3	17.0	5.8	11.2
3Q	16.0	1.4	17.4	6.1	11.3
4Q	16.9	1.2	18.1	6.4	11.7
2000 1Q	17.7	1.2	18.9	6.2	12.7
2Q	17.9	1.3	19.2	6.0	13.2
3Q	18.6	1.2	19.8	5.8	14.0
<b>Averages</b>					
<b>1990 -2000 3Q</b>	<b>13.0</b>	<b>2.5</b>	<b>15.5</b>	<b>6.9</b>	<b>8.6</b>
<b>1995 - 2000 3Q</b>	<b>14.2</b>	<b>1.8</b>	<b>16.0</b>	<b>6.3</b>	<b>9.7</b>
<b>1997 4Q - 2000 3Q</b>	<b>15.7</b>	<b>1.4</b>	<b>17.1</b>	<b>5.8</b>	<b>11.3</b>

1/ Dividend Yield is adjusted for half of IBES growth.

Source: I/B/E/S Rewind, Standard & Poor's Research Insight

SPMRP

**SELECTED LOCAL NATURAL GAS DISTRIBUTION COMPANIES**  
**RISK PREMIUM STUDY**  
**(Quarterly Averages of Monthly Data)**

	<u>Dividend</u> <u>Yields 1/</u>	<u>IBES EPS</u> <u>Growth Forecast</u>	<u>DCF</u> <u>Cost</u>	<u>U.S. Long</u> <u>Treasury Yield</u>	<u>Risk</u> <u>Premium</u>	<u>Dividend Yield/</u> <u>Treasury Yield</u>
1993 1Q	5.3	6.6	11.8	7.0	4.9	75.7
2Q	5.1	6.5	11.6	6.9	4.8	73.9
3Q	4.8	6.7	11.4	6.3	5.2	76.0
4Q	5.3	6.2	11.5	6.2	5.3	85.9
1994 1Q	5.6	5.6	11.3	6.7	4.5	83.8
2Q	6.0	5.7	11.7	7.3	4.4	82.2
3Q	6.0	5.7	11.6	7.6	4.1	79.2
4Q	6.3	5.3	11.6	7.9	3.6	78.7
1995 1Q	6.0	5.0	11.0	7.6	3.4	78.3
2Q	5.8	5.2	11.0	6.9	4.1	84.2
3Q	5.7	4.9	10.6	6.7	3.9	84.6
4Q	5.2	5.1	10.3	6.2	4.1	83.4
1996 1Q	5.3	5.2	10.5	6.4	4.1	83.5
2Q	5.0	5.3	10.2	7.0	3.3	71.8
3Q	5.0	5.4	10.4	7.0	3.4	71.7
4Q	5.0	5.4	10.4	6.6	3.8	75.1
1997 1Q	5.1	5.3	10.4	6.9	3.5	74.3
2Q	4.7	5.2	9.9	6.9	3.0	68.5
3Q	4.6	5.4	10.0	6.5	3.5	71.1
4Q	3.9	5.6	9.6	6.1	3.5	64.9
1998 1Q	4.3	6.0	10.3	5.9	4.4	72.0
2Q	4.3	6.1	10.4	5.8	4.6	74.3
3Q	4.4	6.1	10.5	5.3	5.2	82.2
4Q	4.2	5.9	10.1	5.2	5.0	82.0
1999 1Q	5.1	5.9	10.9	5.5	5.5	93.0
2Q	4.8	5.7	10.4	5.8	4.6	82.1
3Q	4.7	5.7	10.4	6.1	4.3	77.8
4Q	5.2	5.6	10.8	6.4	4.4	81.0
2000 1Q	5.8	5.5	11.3	6.3	5.0	92.8
2Q	5.6	5.4	11.0	6.0	5.0	94.1
3Q	5.3	5.8	11.1	5.8	5.3	90.9

**Averages**

<b>1993-2000 (3Q)</b>	<b>5.1</b>	<b>5.6</b>	<b>10.8</b>	<b>6.5</b>	<b>4.3</b>	<b>79.7</b>
<b>1997 (4Q)-2000 (3Q)</b>	<b>4.8</b>	<b>5.8</b>	<b>10.6</b>	<b>5.8</b>	<b>4.7</b>	<b>82.3</b>

1/ Dividend Yield is adjusted for half of IBES growth

Note: Values reflect quarterly averages of monthly data used in the analysis.

Source: Standard & Poor's Research Insight, IBES International, Inc.,  
U.S. Federal Reserve Statistical Release

VLGDDYBY

**DERIVATION OF IMPLICIT RELATIONSHIP  
AMONG "BARE-BONES" COST OF CAPITAL, RETURN ON BOOK EQUITY  
AND MARKET/BOOK RATIO**

Assume the following:

- k = the equity capitalization rate, i.e., the "bare-bones" cost of equity
- D = dividend per share
- E = earnings per share
- M = current market price
- B = current book value per share
- b = retention rate
- r = return on book equity
- RE = per-share retained earnings
- g = sustainable growth as measured by b(r)

DCF cost of capital:

$$(1) k = \frac{D}{M} + g$$

Price of stock:

$$(2) M = \frac{D}{k - g}$$

From the definition of return on book equity:

$$(3) r = \frac{E}{B} = \frac{D}{B} + \frac{RE}{B}$$

If, from the assumptions,

$$(4) g = br,$$

$$(5) \text{ by definition, } g = \frac{RE}{E} \times \frac{E}{B} = \frac{RE}{B}$$

Substitute Equation (5) into Equation (3):

$$(6) r = \frac{D}{B} + g$$

Solve for Equation (6) for B:

$$(7) B = \frac{D}{r - g}$$

Divide Equation (2) by Equation (7) to obtain an expression of the market/book ratio:

$$(8) M/B = \frac{\frac{D}{k - g}}{\frac{D}{r - g}} = \frac{r - g}{k - g}$$

From the formulation of  $g = b(r)$  in Equation (4):

$$(9) M/B = \frac{r - [b(r)]}{k - (b)(r)} = \frac{(1 - b)r}{k - br}$$

Solve Equation (9) for r:

$$(10) r = \frac{M/B \times k}{1 + b \left( \frac{M}{B} - 1 \right)}$$